

# FIRST TRANSITION SURVEY 2018



**spin**  
Taller de Comunicación Política®

# PURPOSE OF THE STUDY

- **The First Transition Survey 2018 was held by SPIN Taller de Comunicación Política (spintcp.com). This survey is an investigation project that seeks to evaluate the impact on public opinion of different issues mentioned by the President Elect, Andrés Manuel López Obrador, and his cabinet, since their electoral victory on July 1<sup>st</sup>.**
- **The First Transition Survey 2018 includes information about what Mexican citizens think about the future of the New International Airport in Mexico City, and various actions the President Elect might take during his administration. Some of these actions include reducing salaries of most of public officials, moving headquarters of Ministries out of Mexico City, selling the Presidential Aircraft, repealing the Educational and Energetic Reforms of 2014, reducing taxes in the northern border-states, and having the Army and the Marine in charge of public security tasks.**
- **As it is the only survey that completely discloses all of its information, the The First Transition Survey 2018 is the only public opinion study that allows the reader to explore methodological issues related to the questionnaire phrasing; as well as the impact of different attitudes and sociodemographic characteristics of whom might prefer Texcoco's or Santa Lucia's airport.**

# METHODOLOGY

- The sampling frame used in the sample design was the electoral sections reported by the National Electoral Institute (INE) with information updated till September 2018.
- The electoral sections were systematically selected considering the probability proportional to their size in each stratum, using the size of INE's Nominal List as a measurement.
- The survey sample consisted of randomly selecting 200 of 68,436 electoral sections. In each section a total of 10 effective interviews were obtained.
- The survey was applied to people over 18 years old with residence in the selected area at the time of the interview.
- The interviews for the The First Transition Survey 2018 were applied face to face in household, with the help of an electronic device
- The interviews for The First Transition Survey 2018 were held between the 22<sup>nd</sup> and the 25<sup>th</sup> of September, 2018.

# METHODOLOGY

- **The sample design has two stratification levels; with this in mind, the assignation of the sample was as follows:**
  - A. Mexico City was assigned 20% of the sample, in this case 400 interviews.**
  - B. Santa Lucía and its peripheral area were assigned 20% of the sample, meaning 400 interviews were held there. This stratum considers the following municipalities: Jaltenco, Nextlalpan, Tecámac, Tonanitla and Zumpango which belong to the State of México.**
  - C. The rest of the country was sub-stratified by the INE's electoral circumscriptions, which does not contemplate the former strata. The sample size was proportionally assign according to the size of the rest of the circumscriptions:**
    - 1. Circumscription 1 was assign 16% of the sample. This means it had 320 interviews**
    - 2. Circumscription 2 was assign 13.5% of the sample. This means it had 270 interviews**
    - 3. Circumscription 3 was assign 12.5% of the sample. This means it had 250 interviews**
    - 4. Circumscription 4 was assign 7% of the sample. This means it had 140 interviews**
    - 5. Circumscription 5 was assign el 11% of the sample. This means it had 220 interviews**

# PARTICIPANTS

- The sponsorship and design of the study of The First Transition Survey 2018 were carried out by SPIN-Taller de Comunicación Política, S.C.



- The application and generation of the survey database was executed by Defoe, Experts on Social Reporting, S.C.

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- Knowledge
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- Public Consultation
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- President
- Electoral Tribunal of the Federal Judicial Power
- National Electoral Institute

## ELECTORAL PREFERENCE

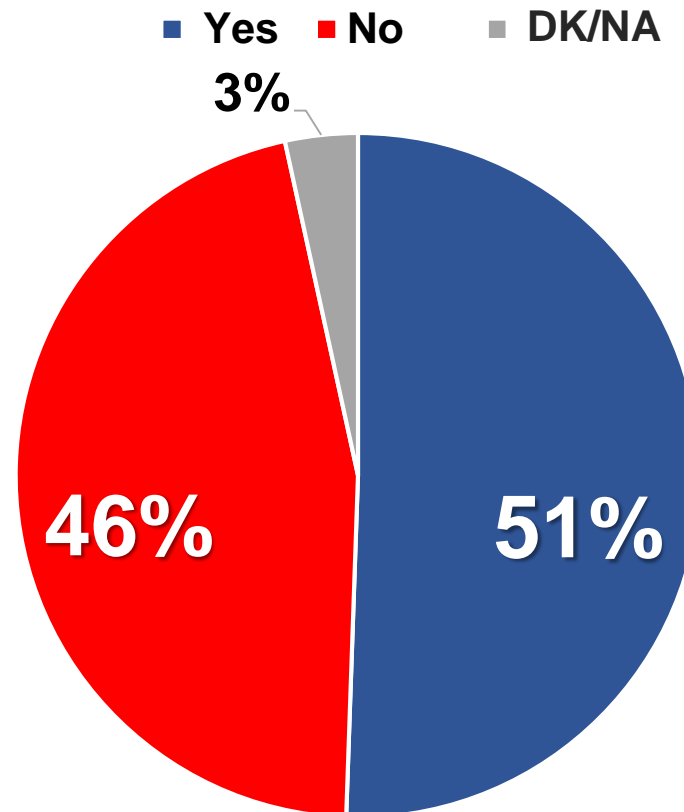
- Presidential Vote 2018

# NEW AIRPORT

# NEW AIRPORT

## KNOWLEDGE

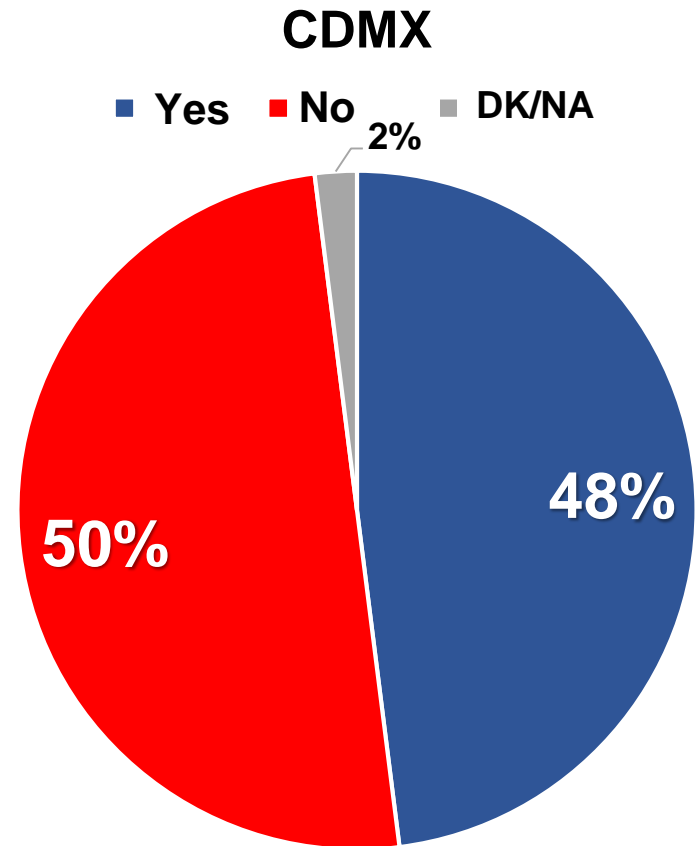
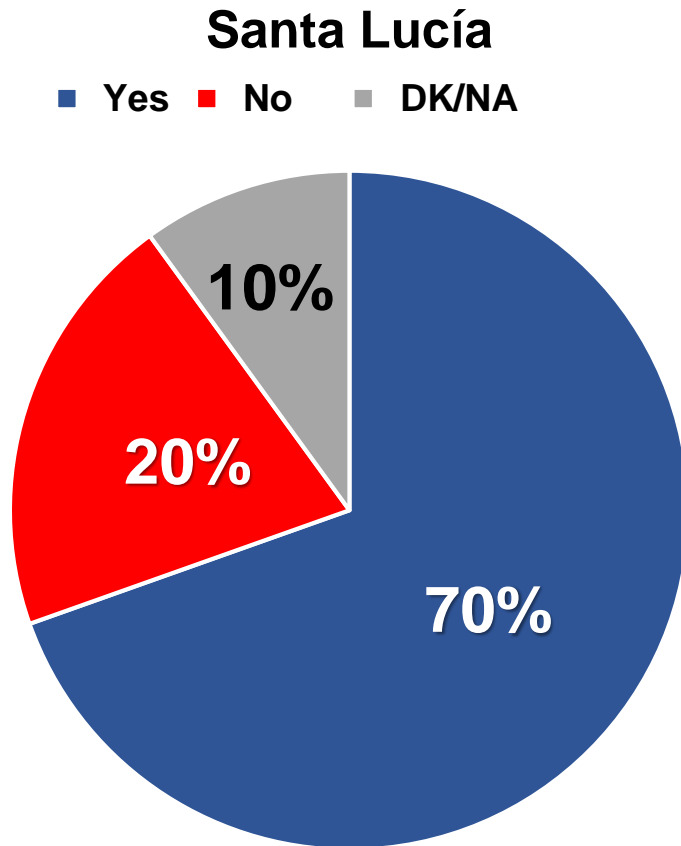
Have you heard about the construction of a new airport in the Metropolitan Zone of the Mexico's Valley?



# NEW AIRPORT

## KNOWLEDGE

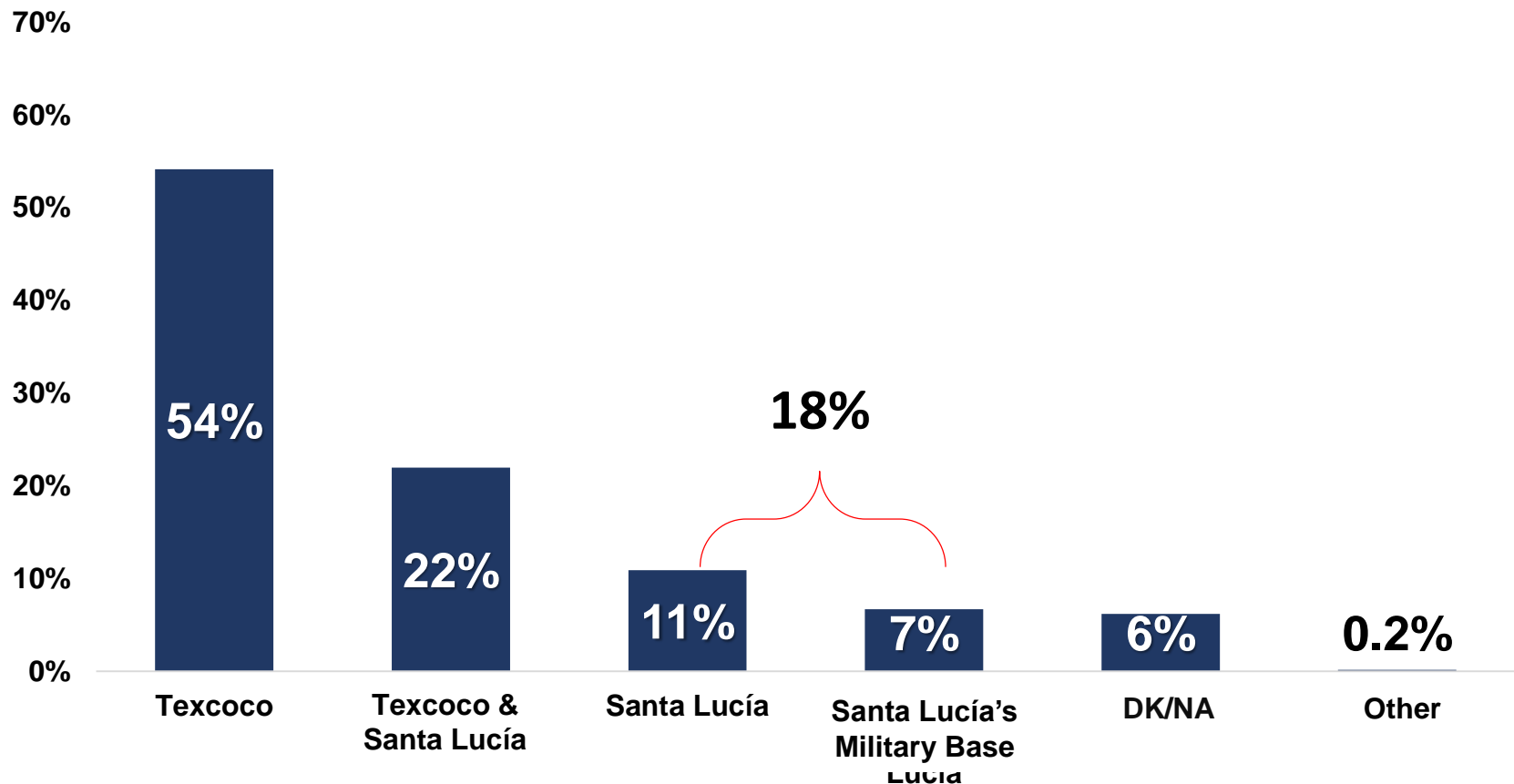
Have you heard about the construction of a new airport in the Metropolitan Zone of the Mexico's Valley?



# NEW AIRPORT

## LOCATION

Could you tell me which places have been mentioned as locations of the new airport? (spontaneous)



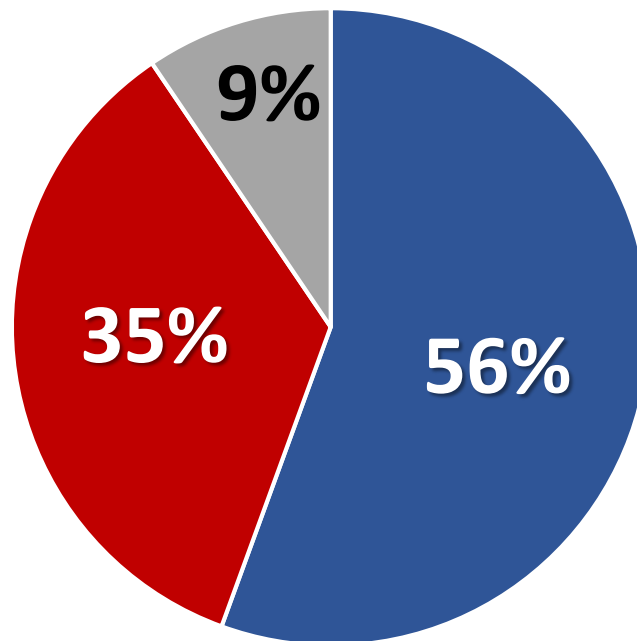
## NEW AIRPORT

# TEXCOCO VS SANTA LUCÍA

Do you want...?

- 1) The construction of the airport to be completed in Texcoco, or
- 2) the new airport to be built in Santa Lucia's Military Base and Mexico City's International Airport Benito Juarez to continue operating

■ Texcoco ■ Santa Lucía ■ DK/NA



# NEW AIRPORT

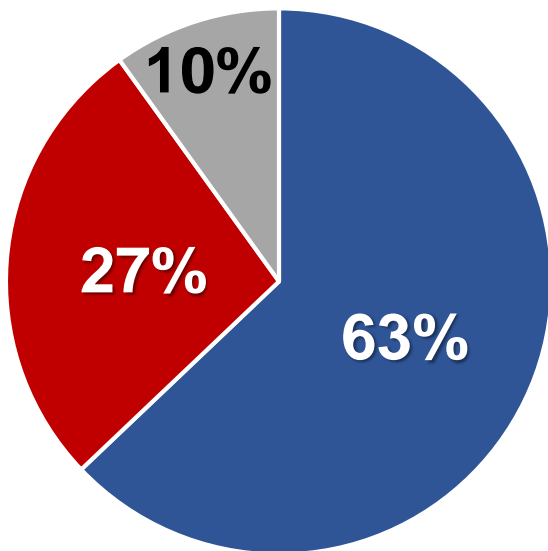
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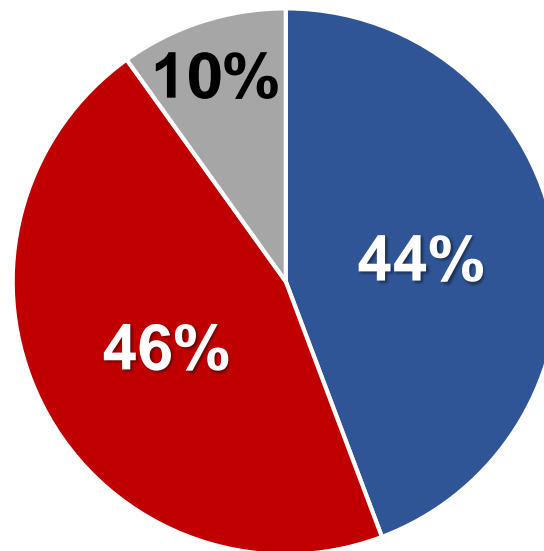
### Santa Lucía

■ Texcoco ■ Santa Lucía ■ DK/NA



### CDMX

■ Texcoco ■ Santa Lucía ■ DK/NA



# NEW AIRPORT

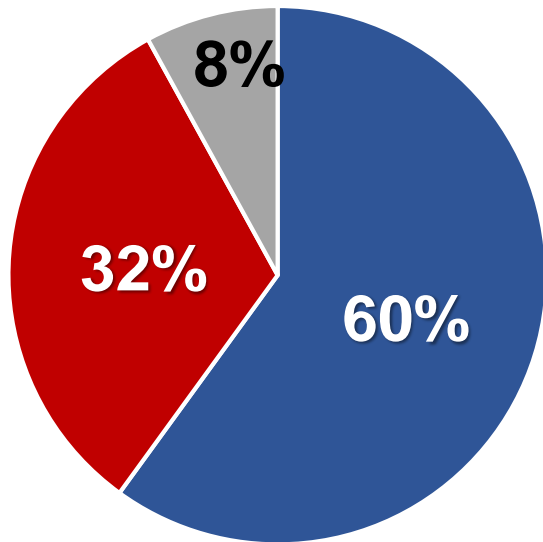
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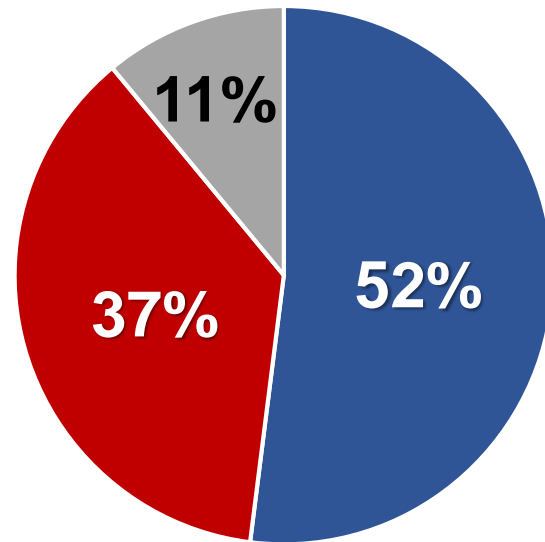
### AMLO Voters

■ Texcoco ■ Santa Lucía ■ DK/NA



### Non AMLO Voters

■ Texcoco ■ Santa Lucía ■ DK/NA





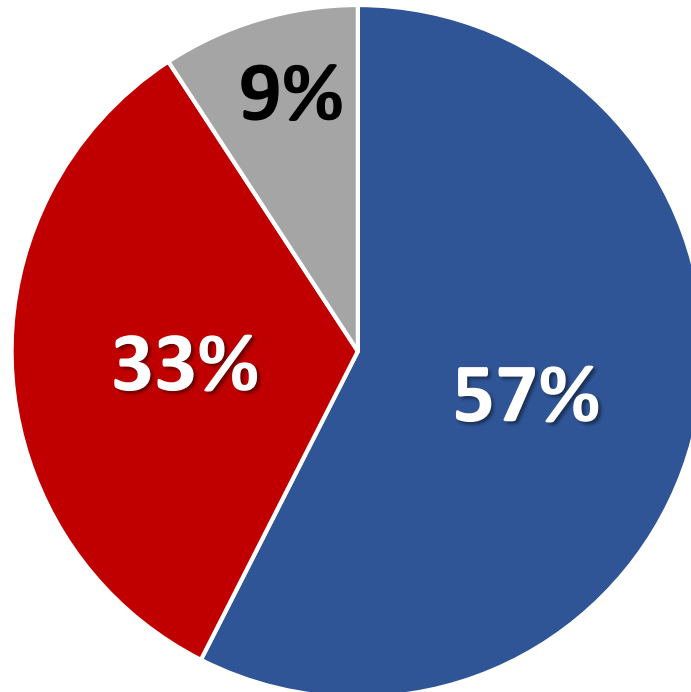
# NEW AIRPORT

## COSTS

Which project do consider to be more affordable?

- 1) Finishing the new airport construction in Texcoco, or
- 2) Building a new airport in Santa Lucia's Military Air Base and paying penalties due to the suspension of the airport construction in Texcoco

■ Texcoco ■ Santa Lucía ■ DK/NA



# NEW AIRPORT

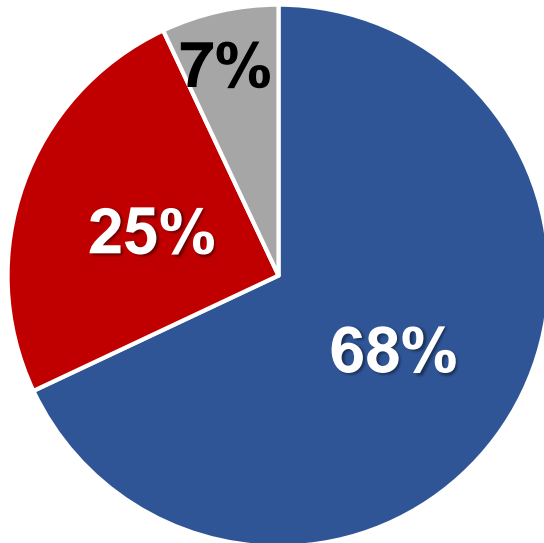
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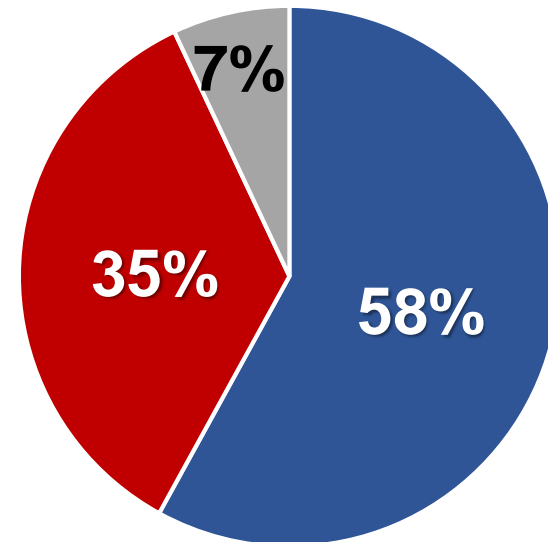
### Santa Lucía

- Finish in Texcoco
- Build in Santa Lucía
- DK/NA



### CDMX

- Finish in Texcoco
- Build in Santa Lucía
- DK/NA



# NEW AIRPORT

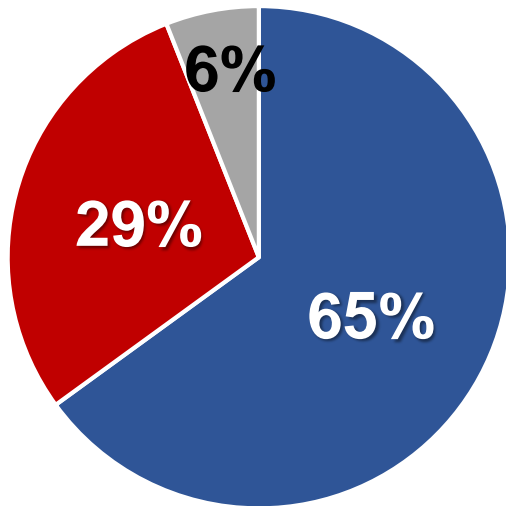
## COSTS

Which project do consider to be more affordable?

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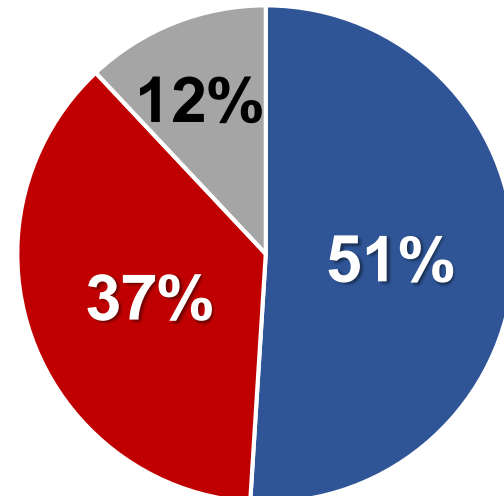
### AMLO Voters

- Finish building in Texcoco
- Build in Santa Lucía
- DK/NA



### Non AMLO Voters

- Finish building in Texcoco
- Build in Santa Lucía
- DK/NA



# NEW AIRPORT

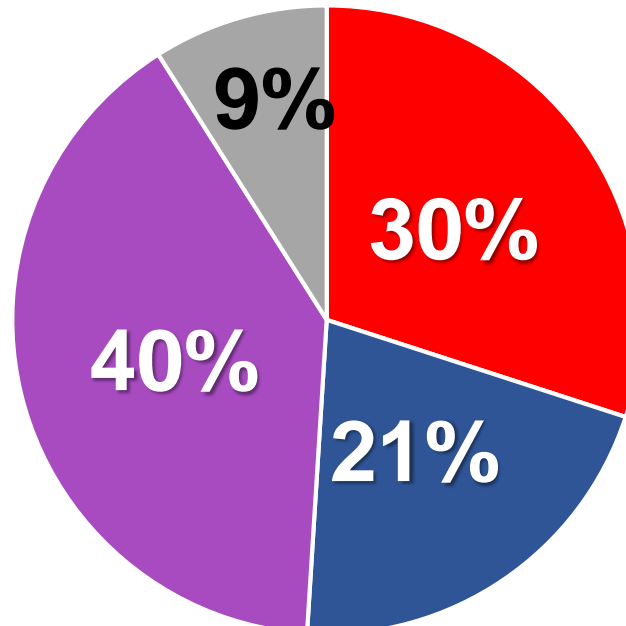
## TYPE OF INVESTMENT

Regardless of where the new airport is built, do you consider that...?

- 1) Only the government should build it and run it
- 2) Only the private enterprise should build it and run it
- 3) The government and private enterprise should build it and run it together

### National

■ Government ■ Private Investment ■ Both ■ DK/NA



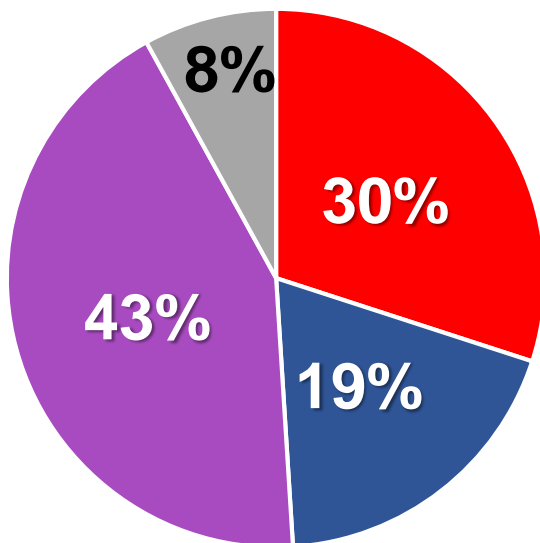
# NEW AIRPORT

## TYPE OF INVESTMENT

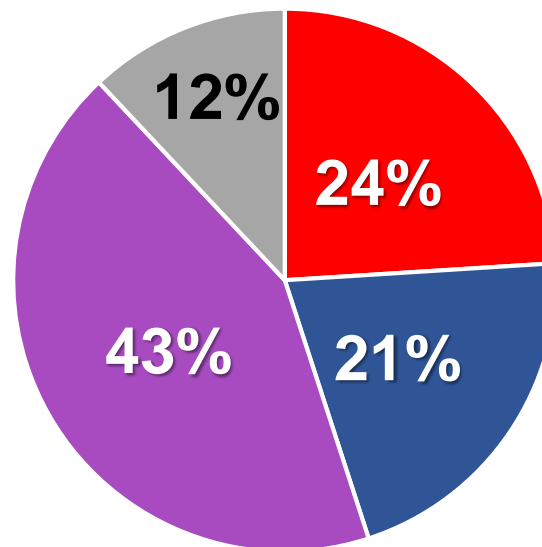
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### Santa Lucía



### CDMX



# NEW AIRPORT

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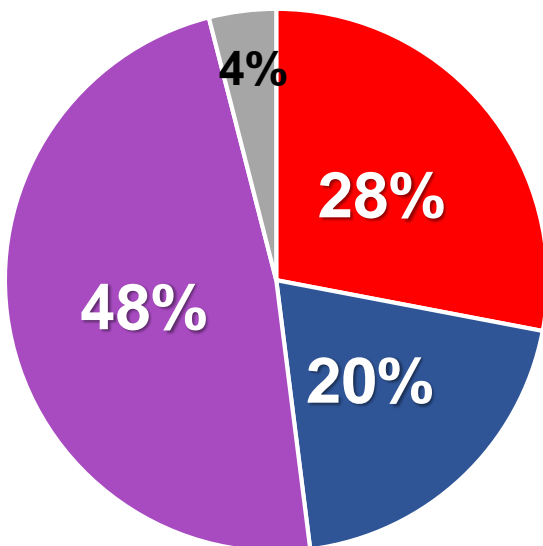
Only the government should build it and run it

Only the private enterprise should build it and run it

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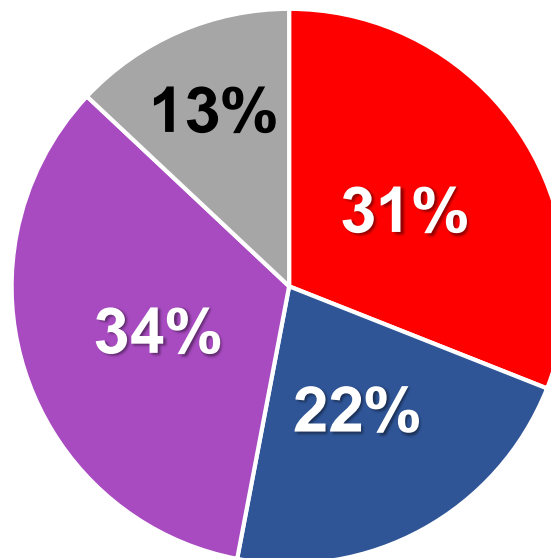
### AMLO Voters

- Government
- Private Investment
- Both
- DK/NA



### Non AMLO Voters

- Government
- Private Investment
- Both
- DK/NA



# NEW AIRPORT

## POSSIBLE PROBLEMS IN SANTA LUCÍA

If the new airport was built in Santa Lucia, could you arrange the following issues related to this construction, from the most worrisome to you to the least worrisome?

- Overpopulation
- Pollution
- Traffic jams
- Insecurity
- Expropiación de tierras
- Other

1° INSECURITY



2° POLLUTION



3° TRAFFIC JAMS



# NEW AIRPORT

## POSSIBLE PROBLEMS IN CDMX

If the new airport was built in Santa Lucia, could you arrange the following issues related to this construction, from the most worrisome to you to the least worrisome?

- Overpopulation
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- Traffic jams
- Insecurity
- Expropiación de tierras
- Other

### 1° POLLUTION



### 2° INSECURITY



### 3° TRÁFFIC JAMS

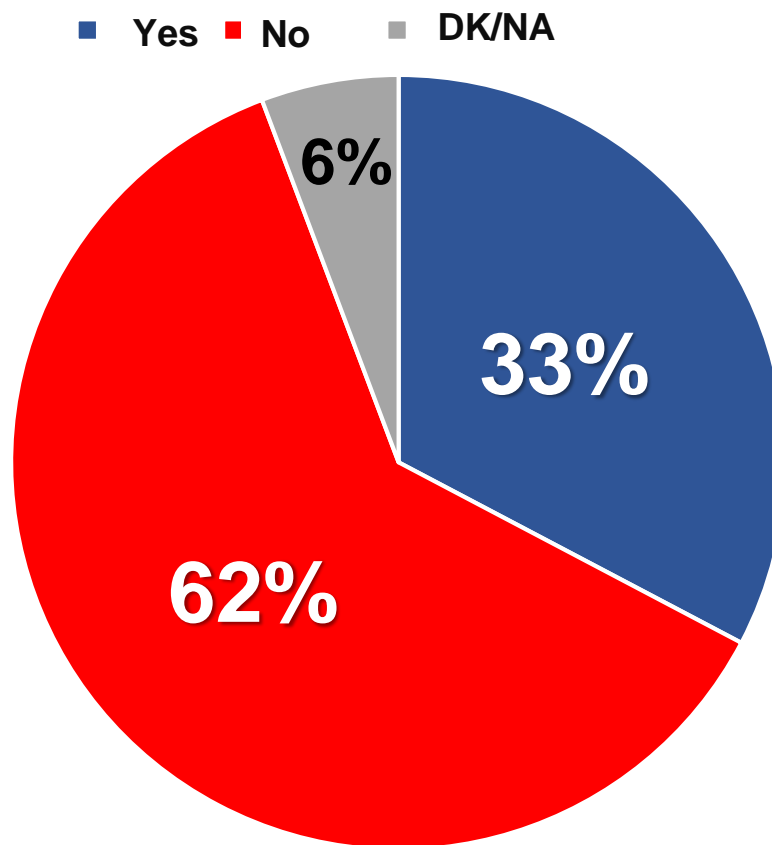




# MAYA TRAIN

## KNOWLEDGE

Have you heard about the construction of the Maya Train, a touristic train that will travel along the southeast states?

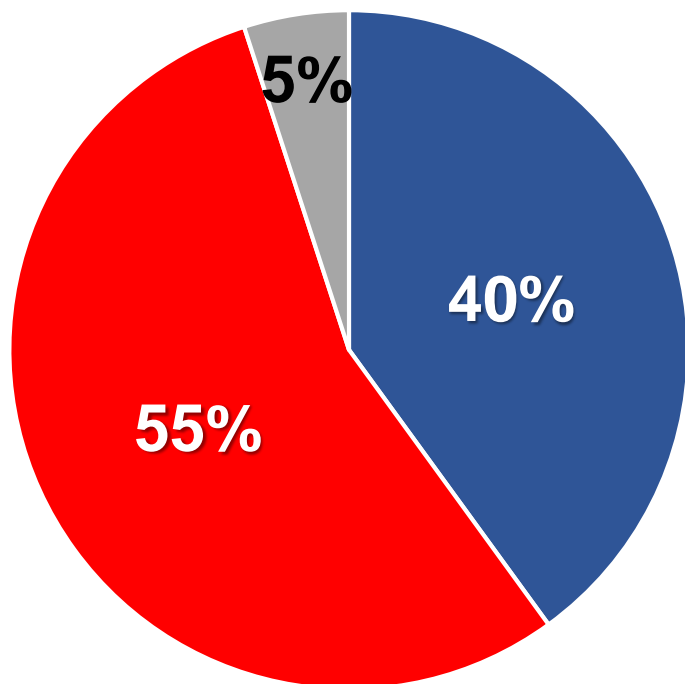


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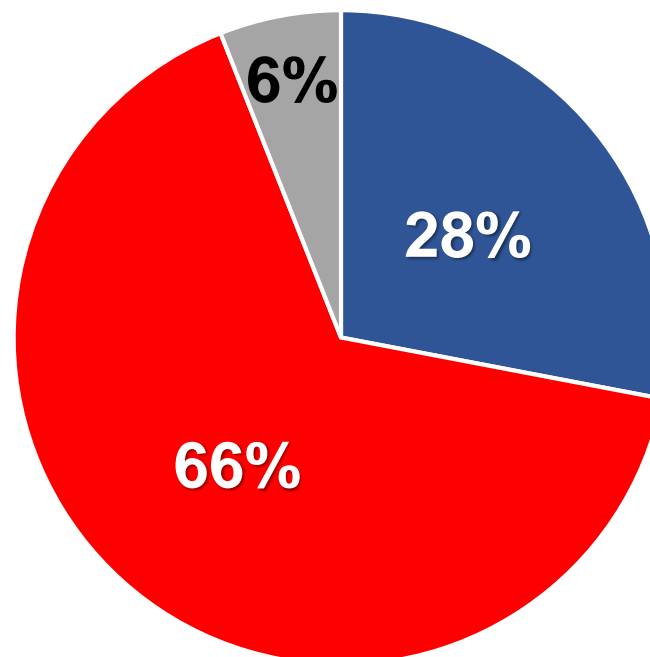
### AMLO Voters

■ Yes ■ No ■ DK/NA



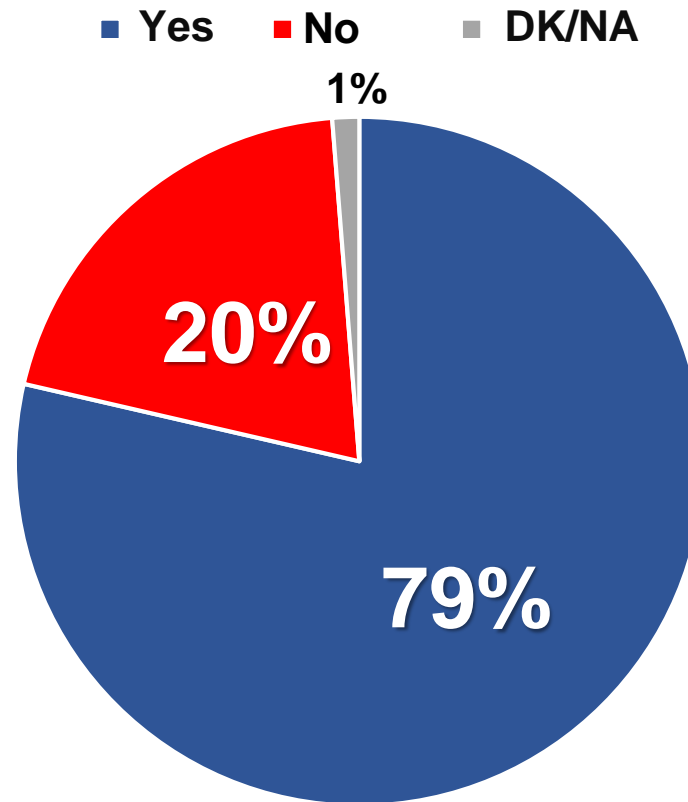
### Non AMLO Voters

■ Yes ■ No ■ DK/NA



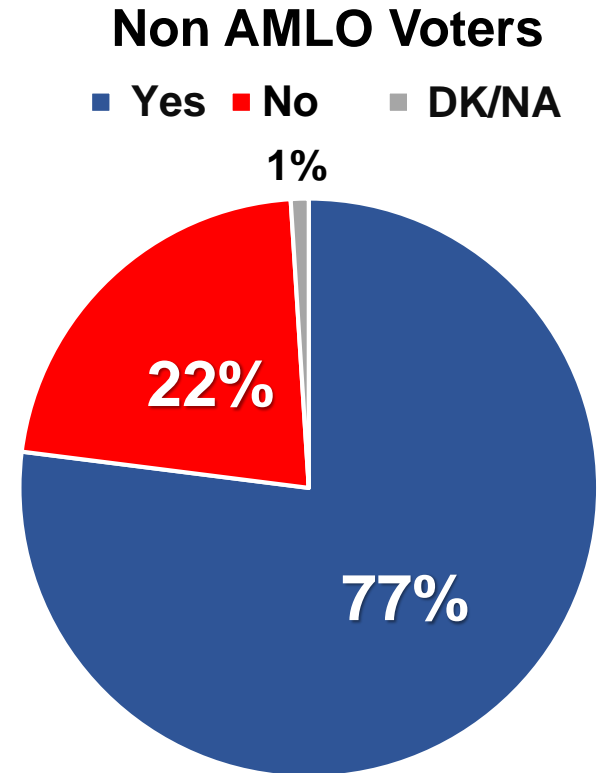
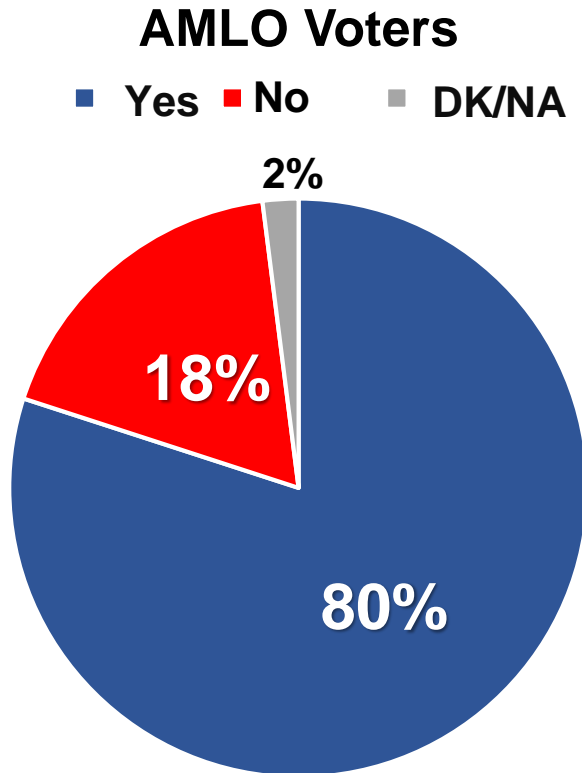
## PUBLIC CONSULTATION

Do you consider that the construction of the Maya Train should be subject of public consultation?



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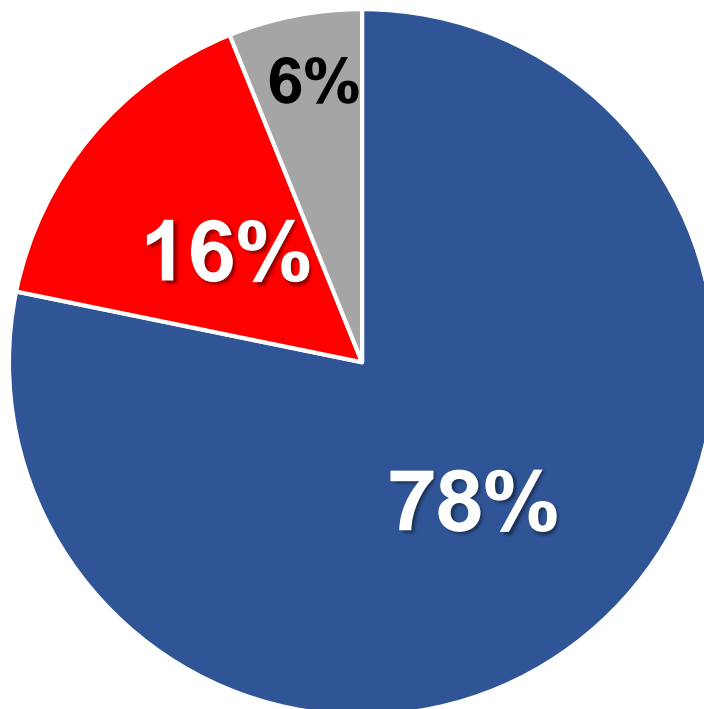


## CONSTRUCTION

¿Do you want...?

- 1) The Maya Train to be built, or
- 2) The Maya Train not to be built

■ Build      ■ Not build      ■ DK/NA



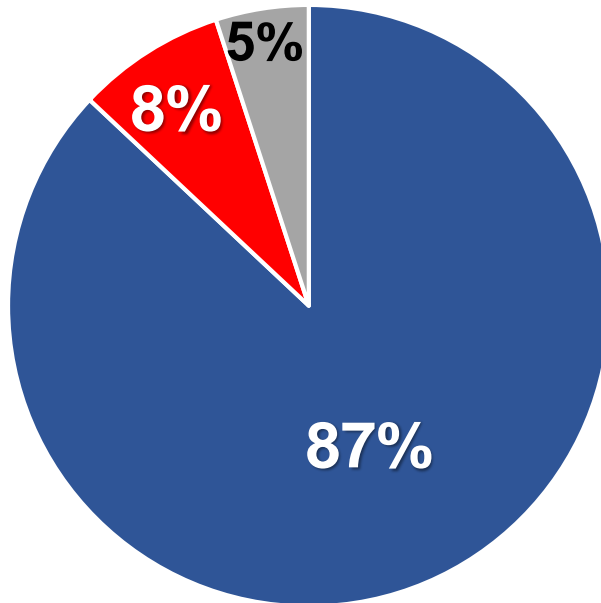
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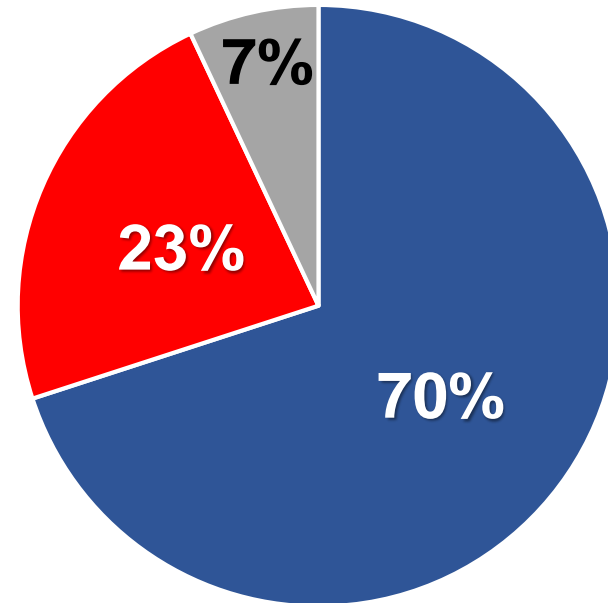
### AMLO Voters

■ Build ■ Not build ■ DK/NA



### Non AMLO Voters

■ Build ■ Not build ■ DK/NA



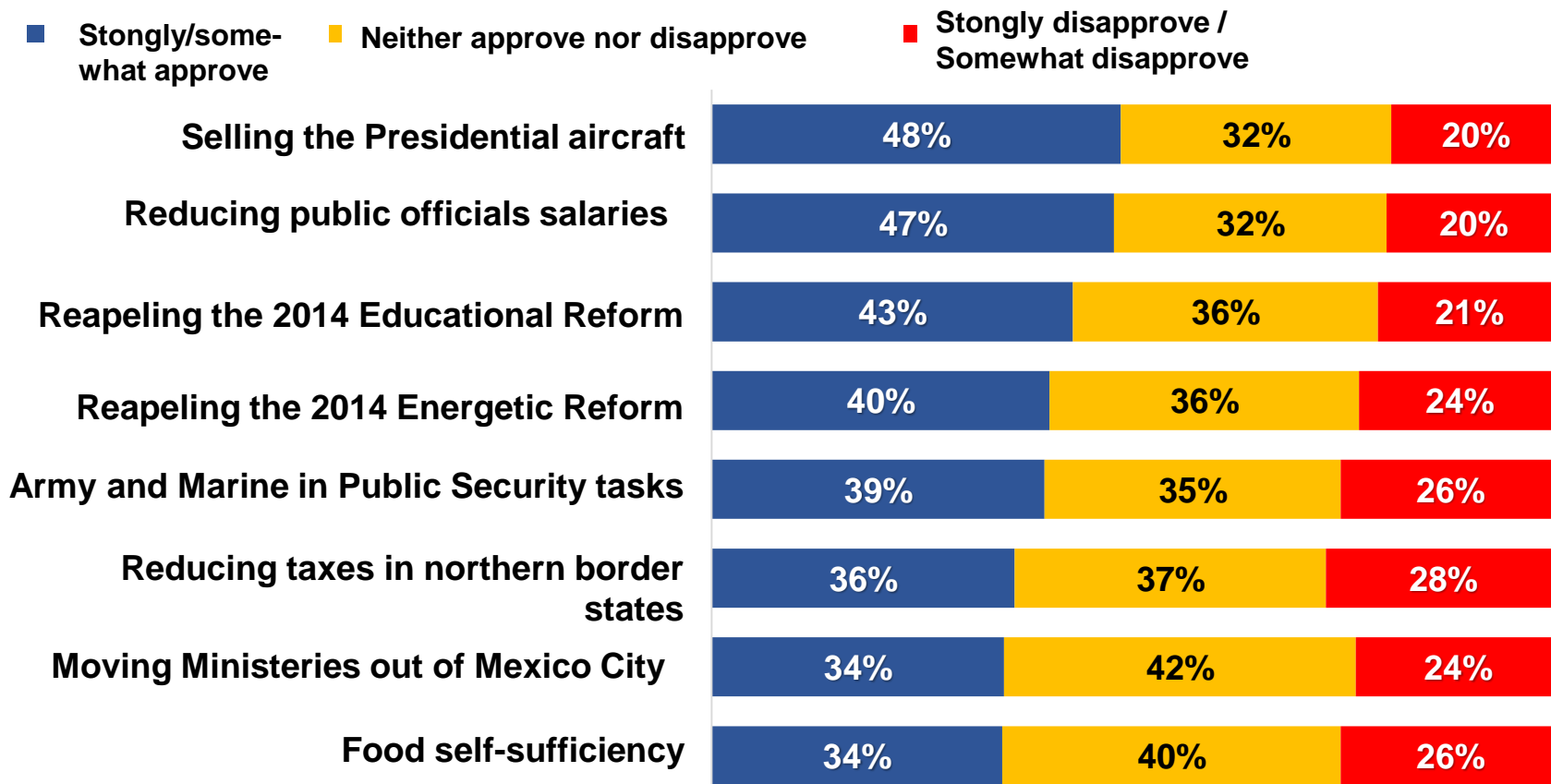
# AMLO'S INICIATIVES



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## AMLO'S INICIATIVES

On a scale from 1 to 5, where 1 is highly approve and 5 is highly disapprove, What do you think of the following actions?



# AMLO'S INICIATIVES

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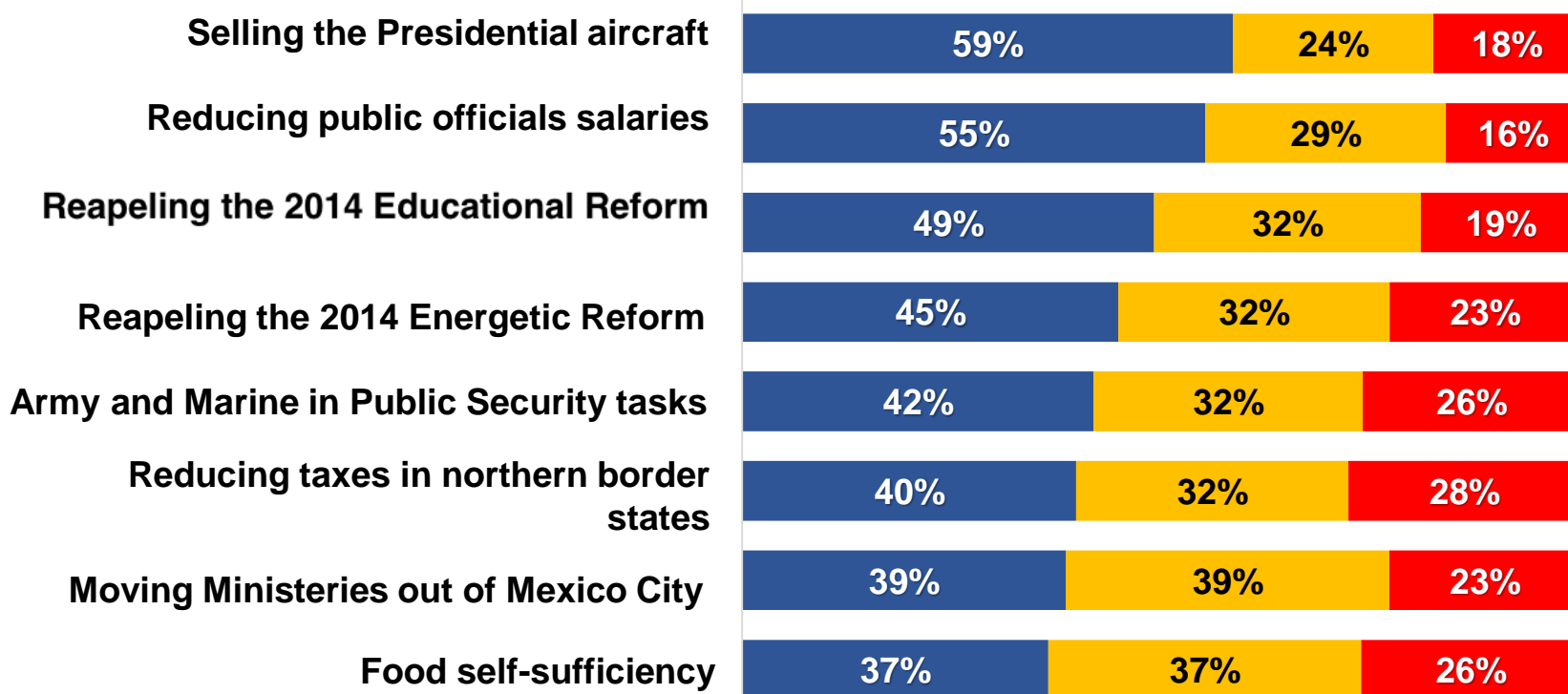
On a scale from 1 to 5, where 1 is highly approve and 5 is highly disapprove, What do you think of the following actions?

### AMLO Voters

■ Strongly/some-  
what approve

■ Neither approve nor disapprove

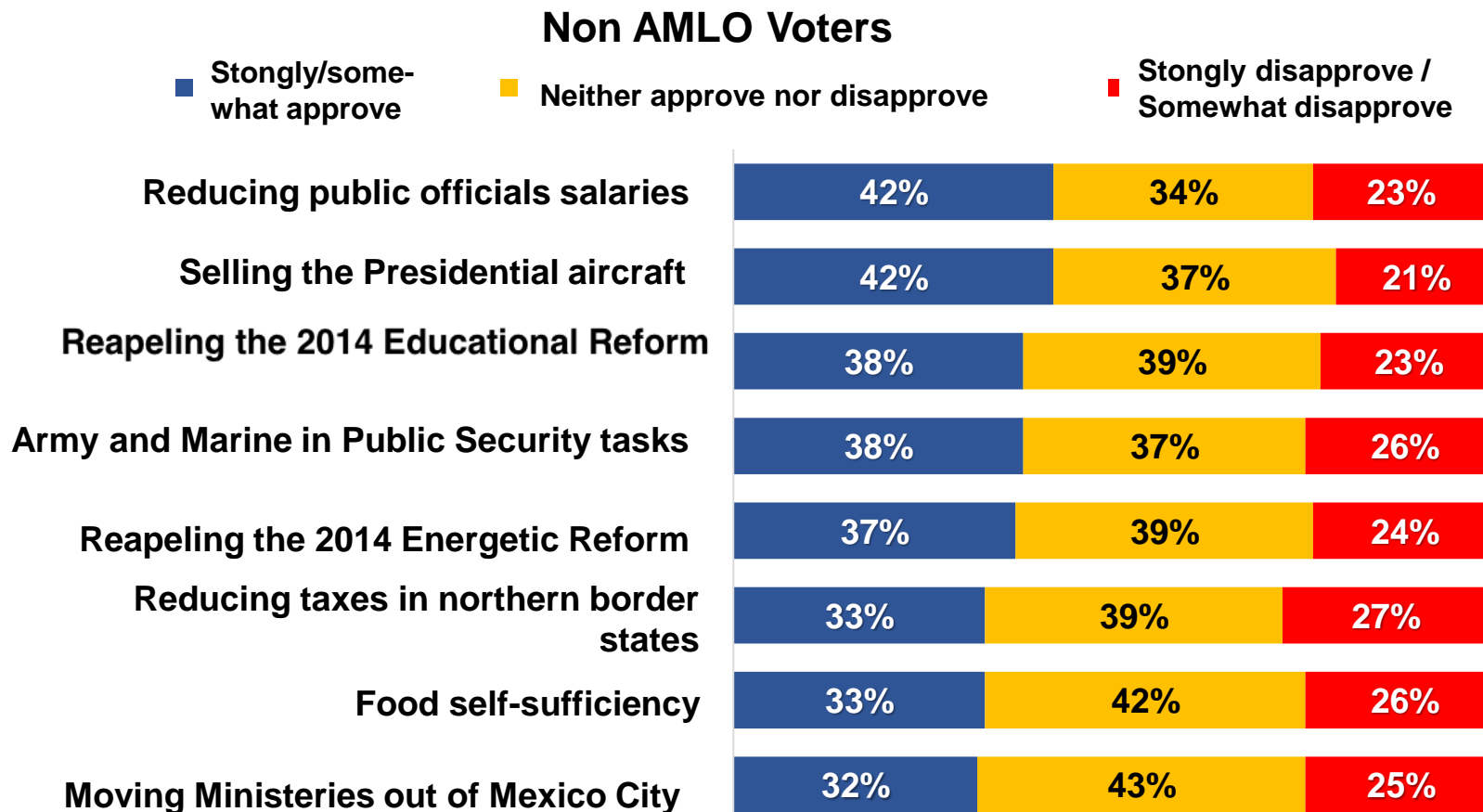
■ Strongly disapprove /  
Somewhat disapprove



# AMLO'S INICIATIVES

## AMLO'S INICIATIVES

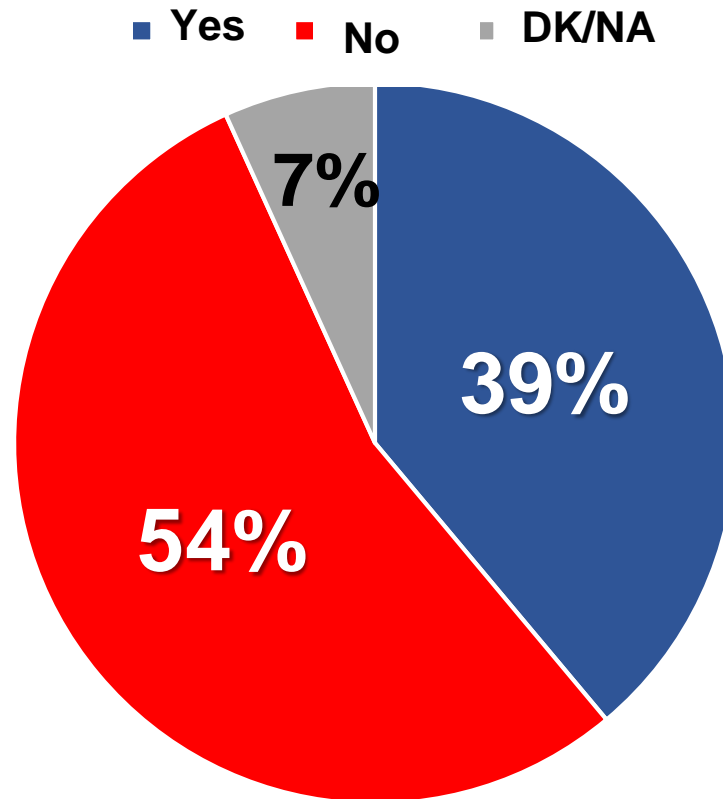
On a scale from 1 to 5, where 1 is highly approve and 5 is highly disapprove, What do you think of the following actions?



# **NORTH AMERICA FREE TRADE AGREEMENT (NAFTA)**

## KNOWLEDGE

Have you heard about the North American Free Trade Agreement (NAFTA)?

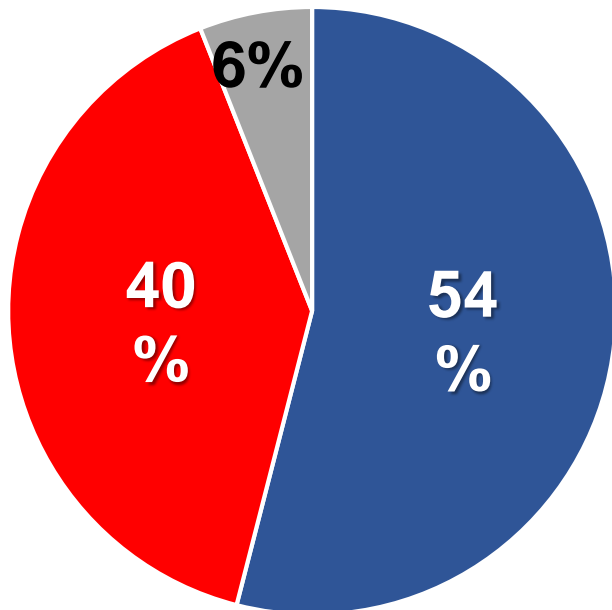


## KNOWLEDGE

Have you heard about the North American Free Trade Agreement (NAFTA)?

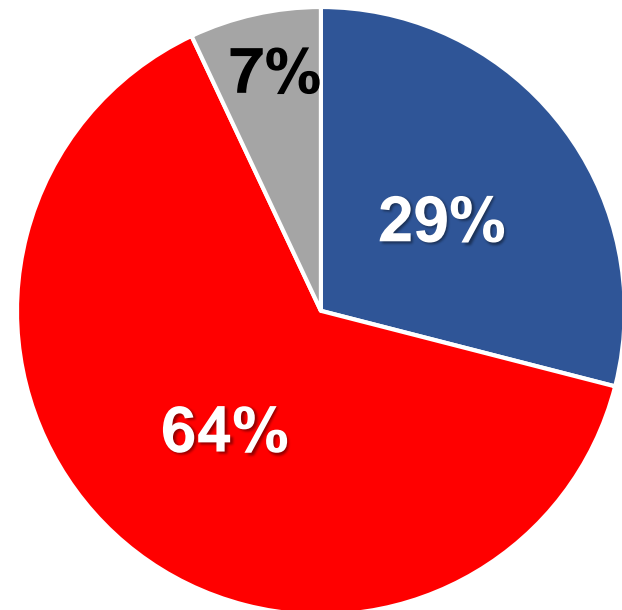
### AMLO Voters

■ Yes ■ No ■ DK/NA



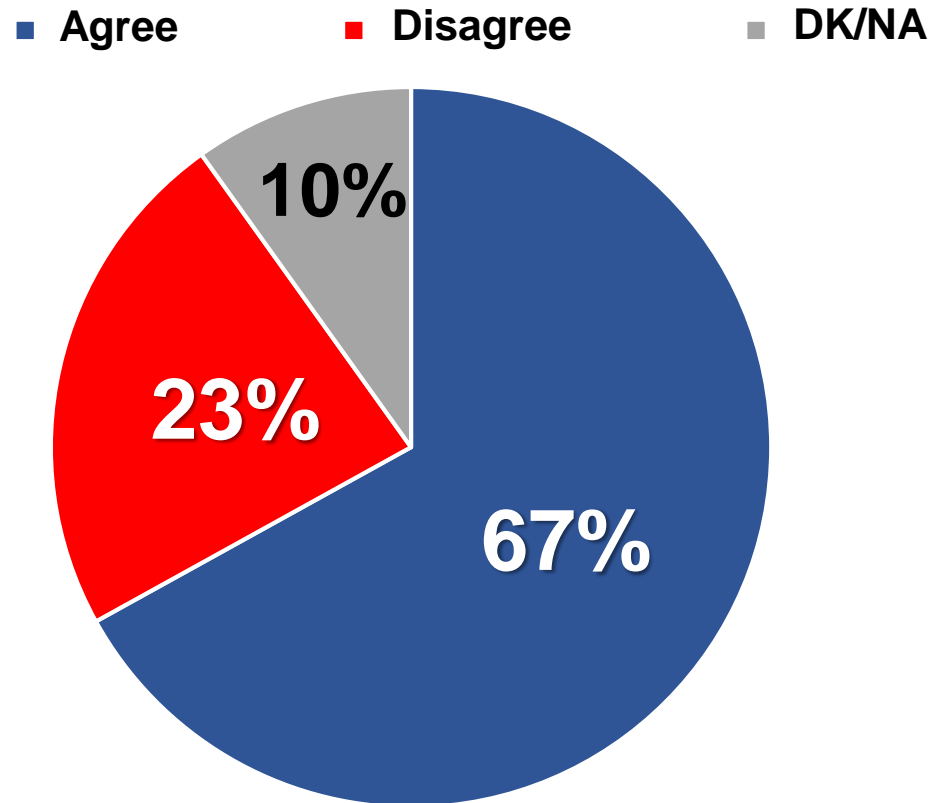
### Non AMLO Voters

■ Yes ■ No ■ DK/NA



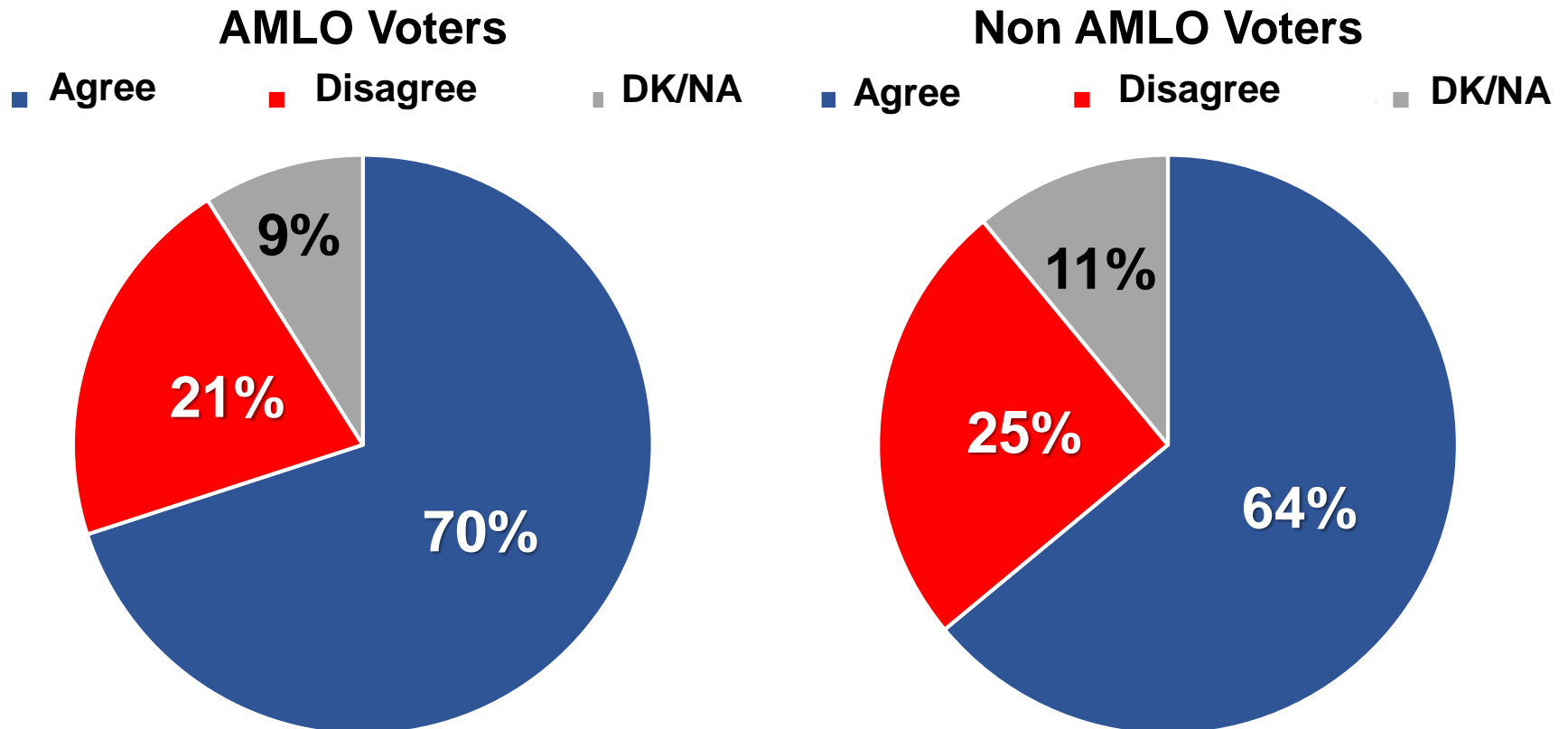
## MEXICO AS PART OF THE NAFTA

Do you agree or disagree with Mexico being part of the North American Free Trade Agreement (NAFTA)?



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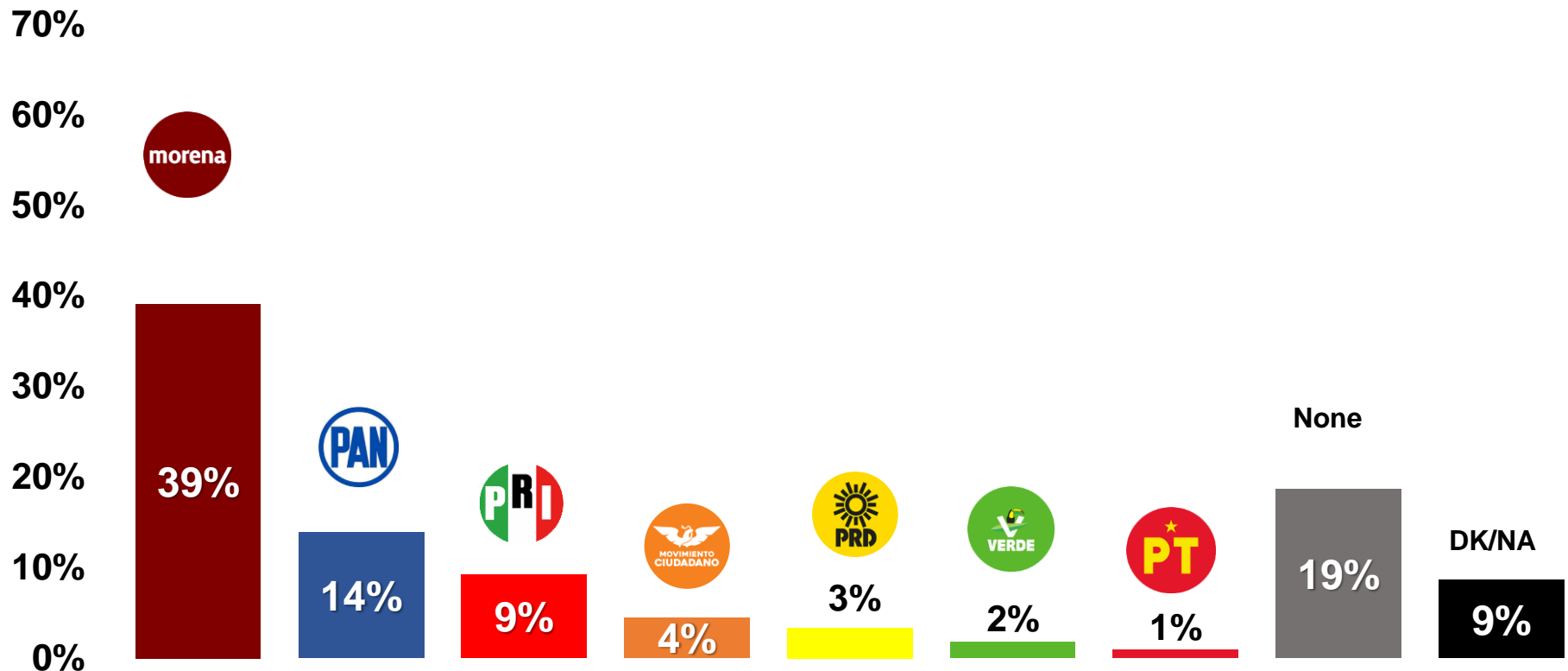
# **PARTY IDENTIFICATION**

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Regardless of who you voted for, which political party do you sympathize with the most?  
(spontaneous)

## National

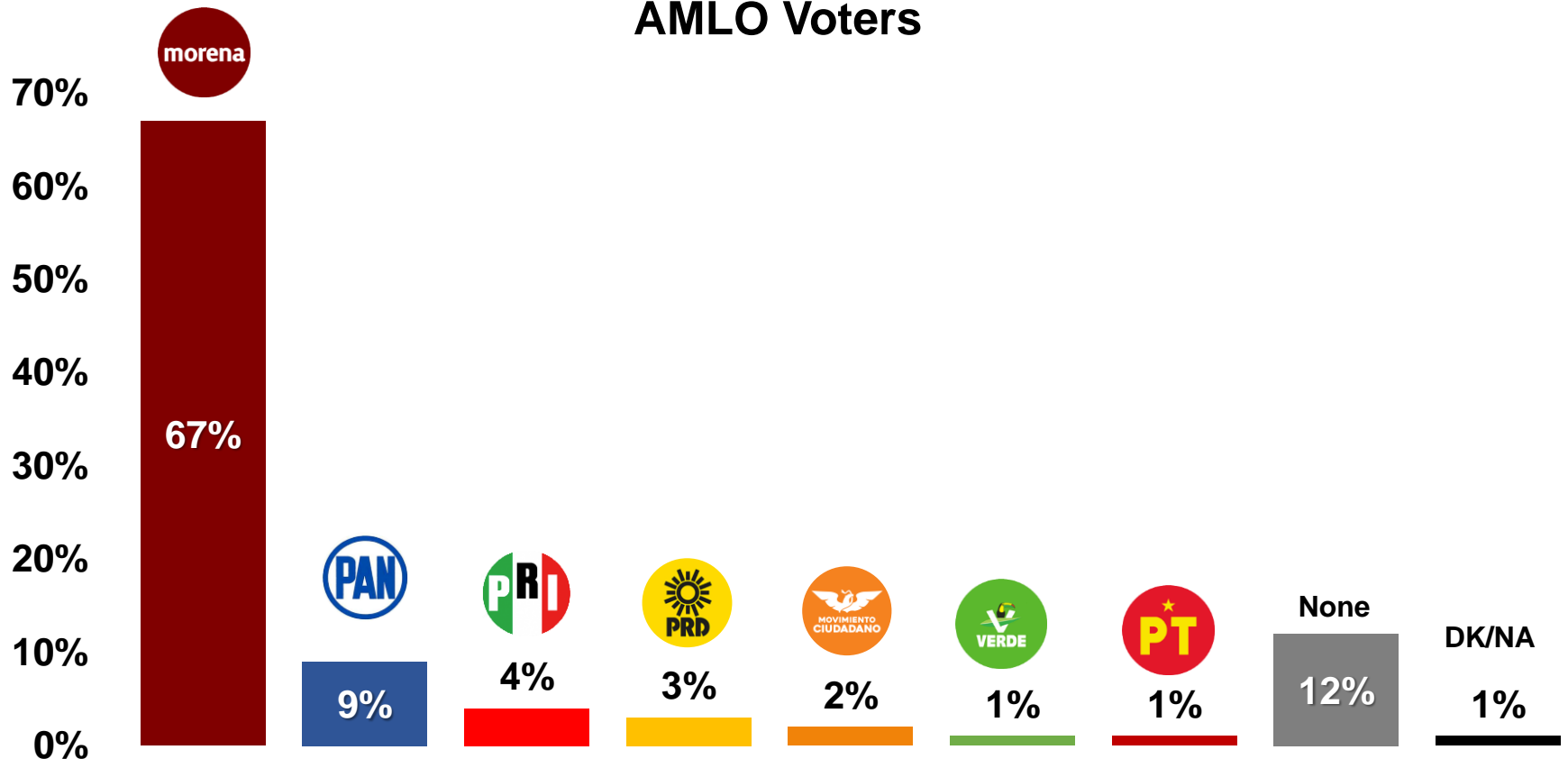


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### AMLO Voters

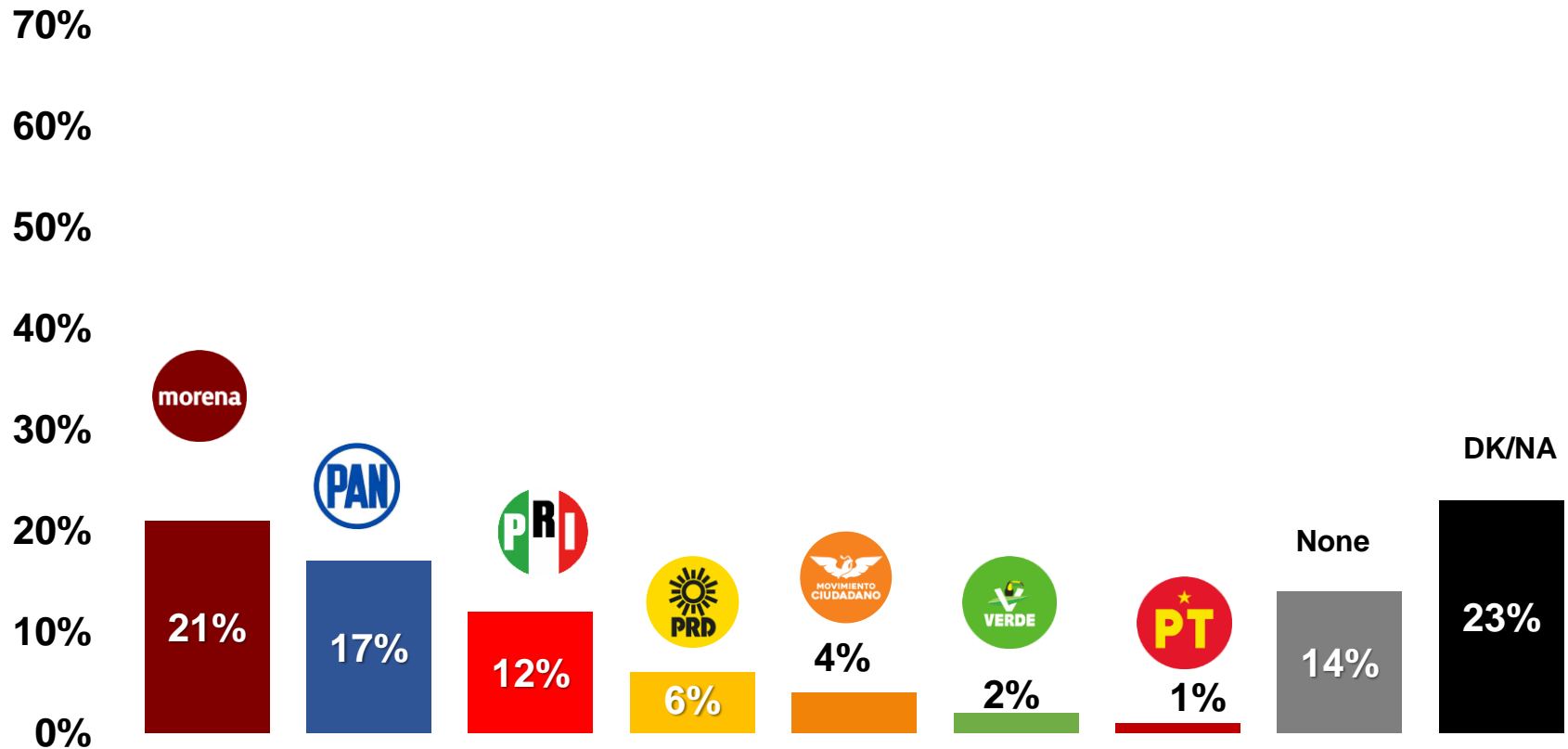


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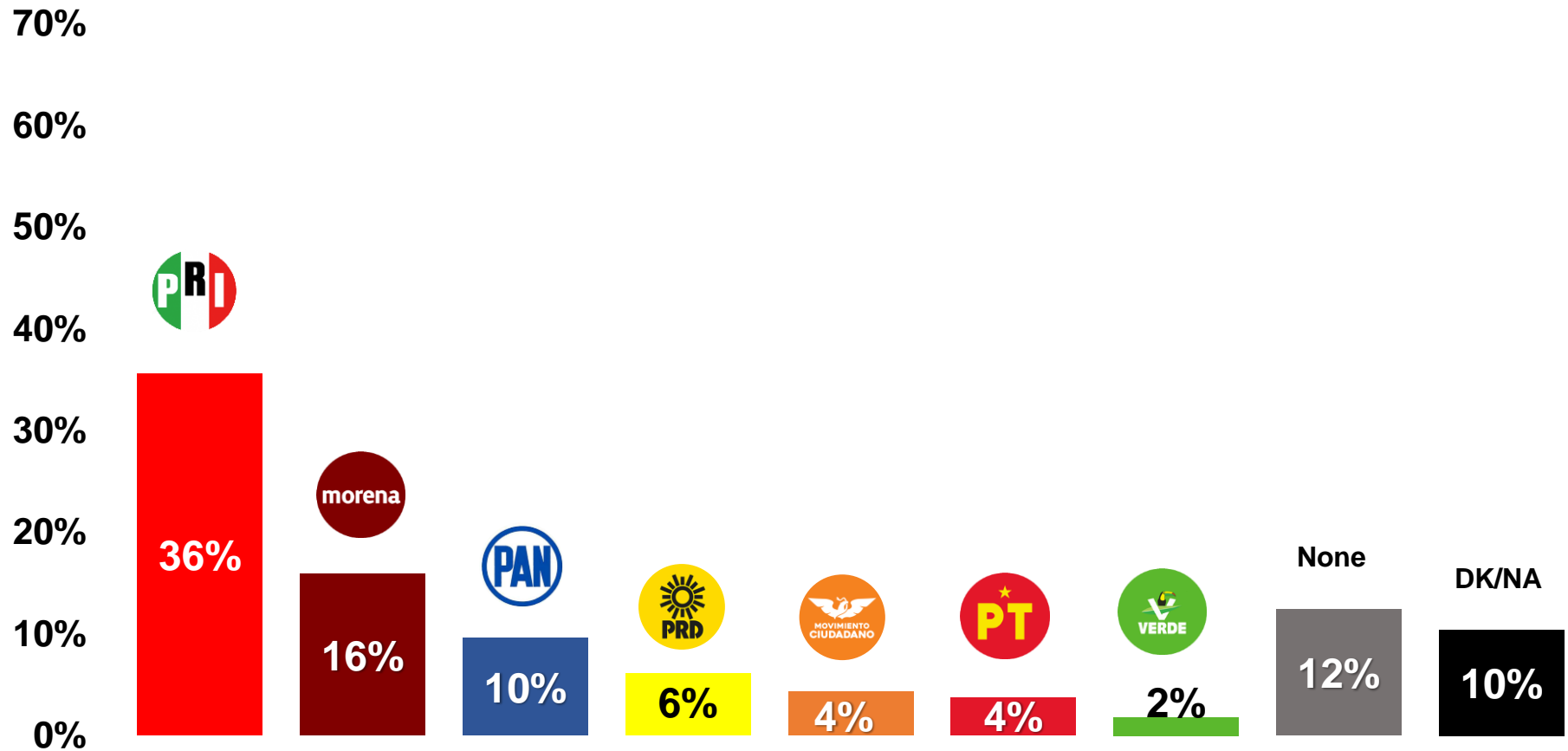
### Non AMLO Voters



# PARTY IDENTIFICATION

## PARTY REJECTION

For which party would you NEVER vote for in a presidential election? (spontaneous)



# IDEOLOGY

## IDEOLOGICAL POSITIONING

In politics, people often talk about left and right. In a scale from 1 to 7, where 1 means completely left-leaning and 7 completely right-leaning...

■ Left ■ Center ■ Right ■ DK/NA

Where do you locate yourself?



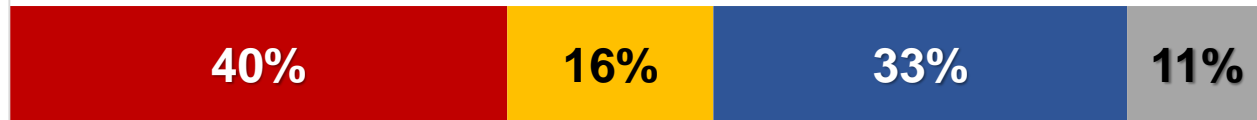
Where do you locate PAN?



Where do you locate PRI?



Where do you locate PRD?



Where do you locate MORENA?



## IDEOLOGICAL POSITIONING

In politics, people often talk about left and right. In a scale from 1 to 7, where 1 means completely left-leaning and 7 completely right-leaning...

### AMLO Voters

■ Left ■ Center ■ Right ■ DK/NA



### Non AMLO Voters

■ Left ■ Center ■ Right ■ DK/NA



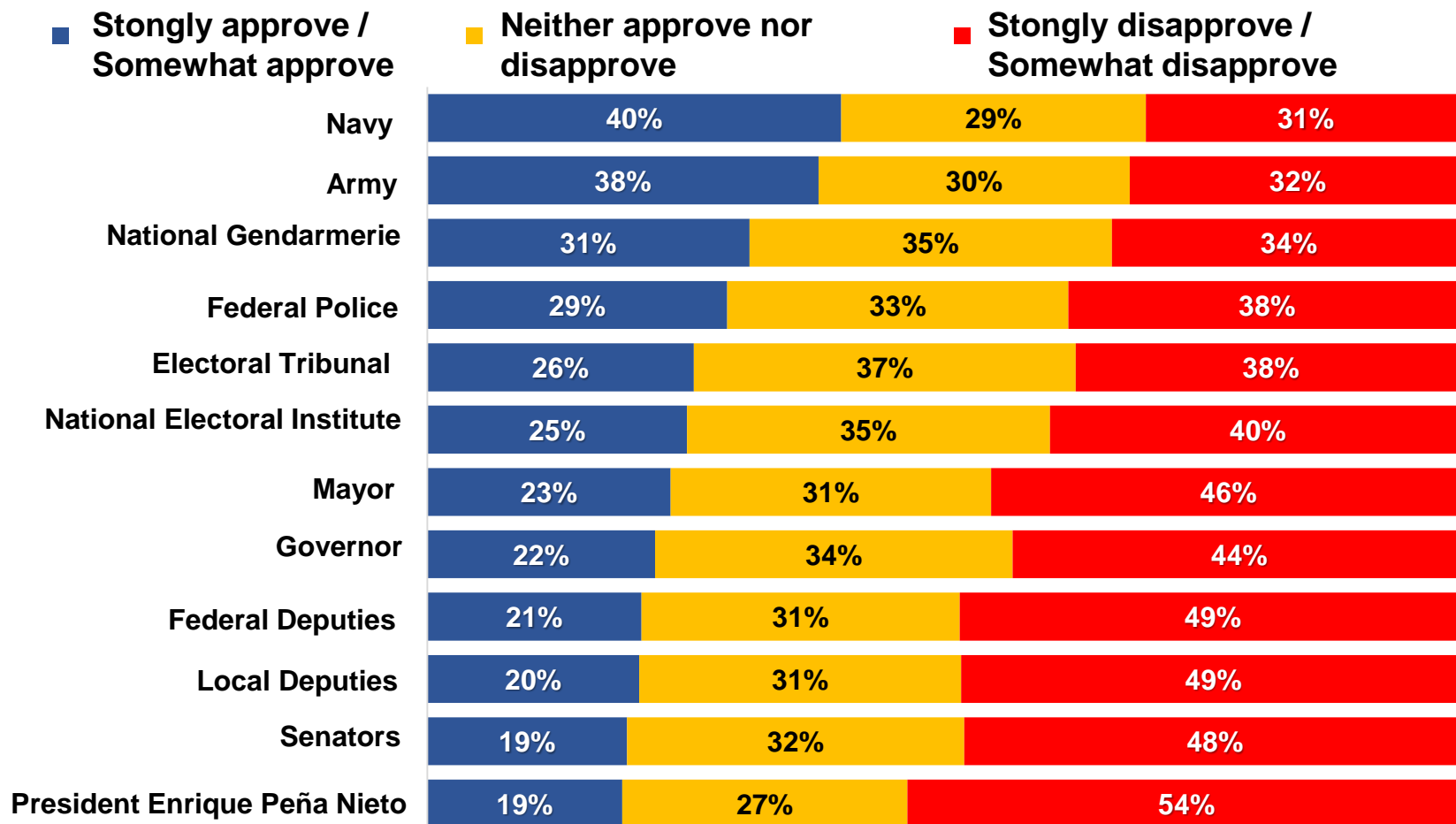


# EVALUATION OF AUTHORITIES

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## INSTITUTIONS

In general, do you approve or disapprove of the way (...) is handling their job?



# EVALUATION OF AUTHORITIES

## PRESIDENT

In general, do you approve or disapprove of the way (...) is handling their job?



■ Strongly approve /  
Somewhat approve

■ Neither approve nor  
disapprove

■ Strongly disapprove /  
Somewhat disapprove

19%

27%

54%

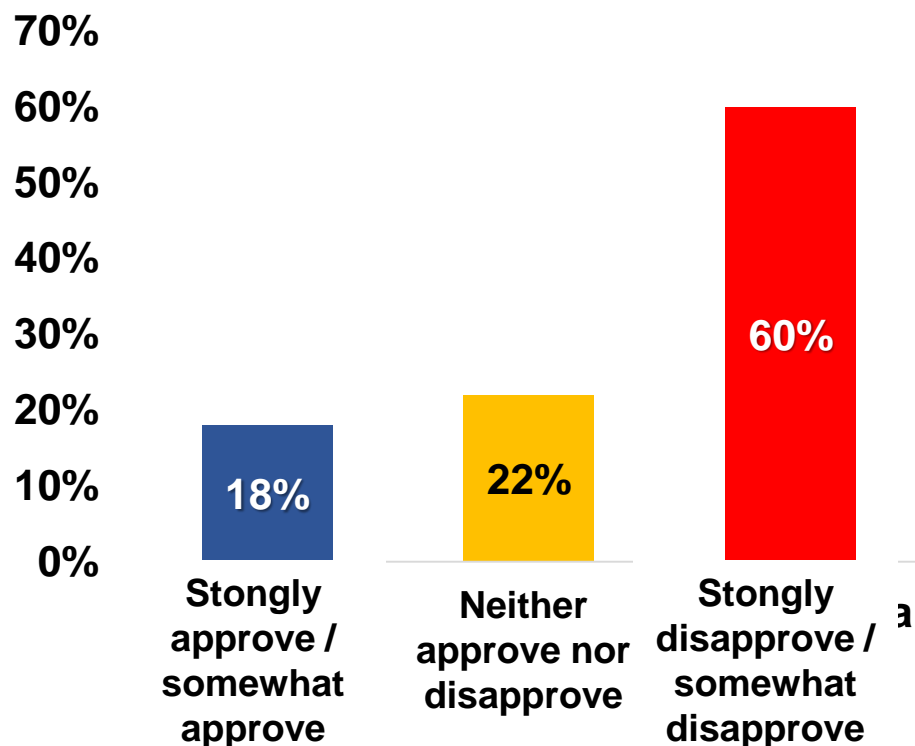
# EVALUATION OF AUTHORITIES

## PRESIDENT

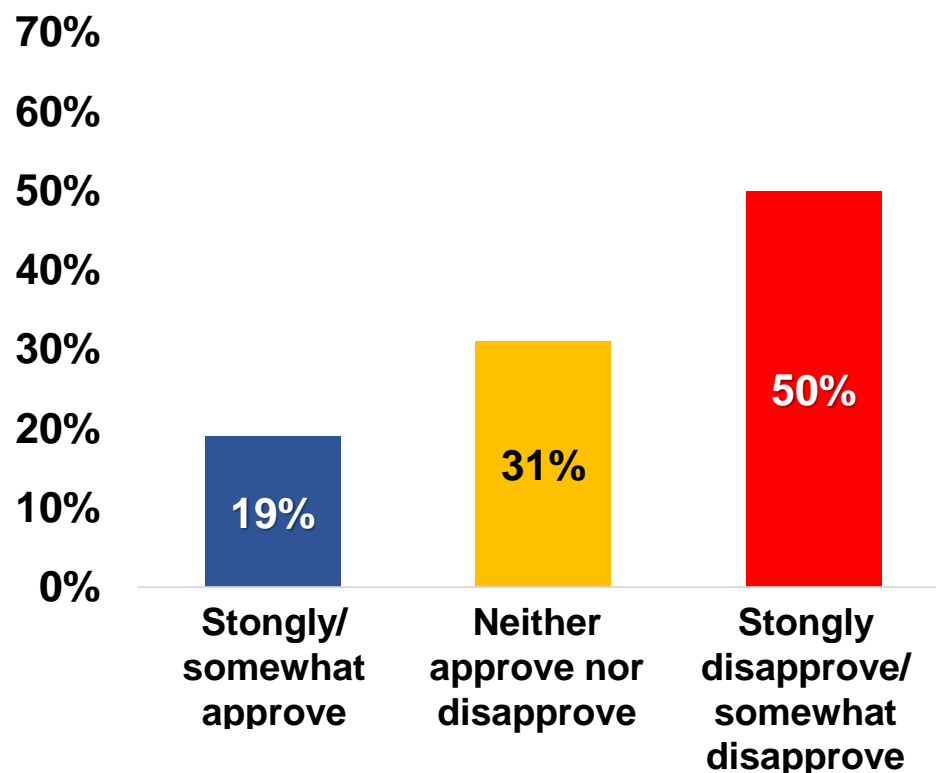


In general, do you approve or disapprove of the way (...) is handling their job?  
President Enrique Peña Nieto

### AMLO Voters



### Non AMLO Voters



# EVALUATION OF AUTHORITIES

## ELECTORAL TRIBUNAL OF THE FEDERAL JUDICIAL POWER

In general, do you approve or disapprove of the way (...) is handling their job?



■ **Stongly approve /  
Somewhat approve**

■ **Neither approve nor  
disapprove**

■ **Stongly approve /  
Somewhat approve**

26%

37%

38%

# EVALUATION OF AUTHORITIES

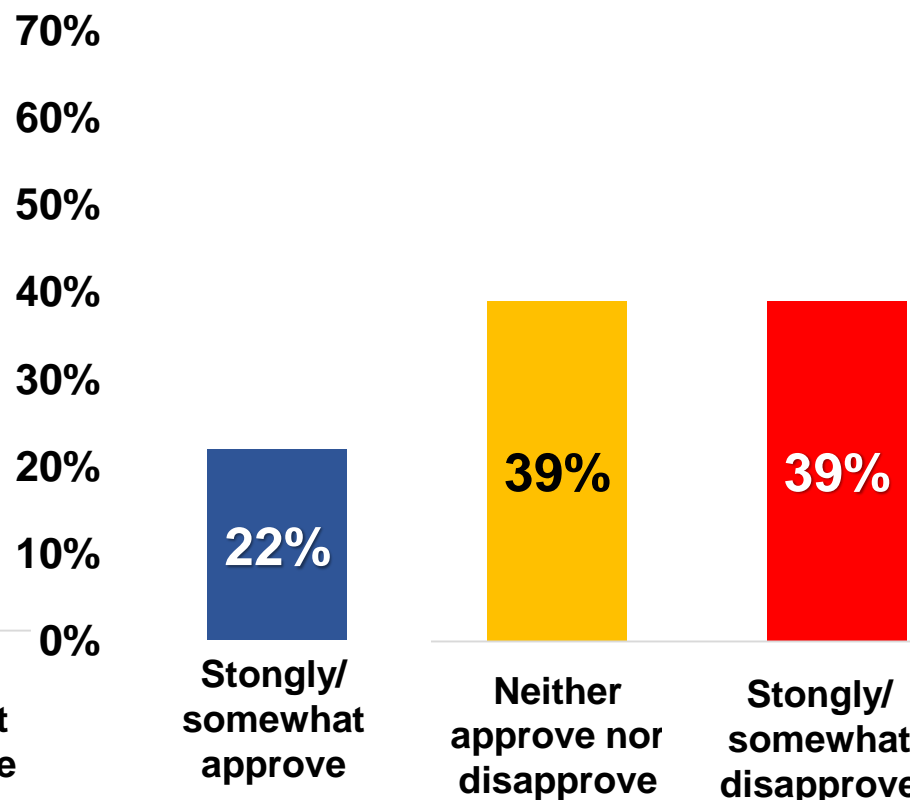
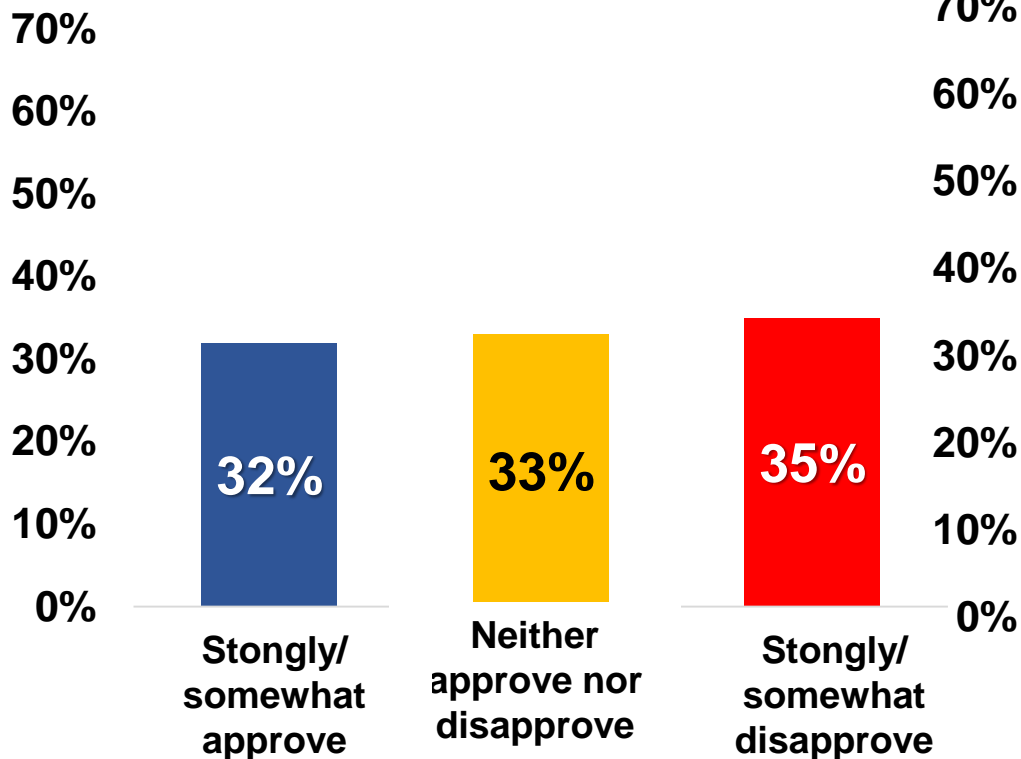
## ELECTORAL TRIBUNAL OF THE FEDERAL JUDICIAL POWER

In general, do you approve or disapprove of the way (...) is handling their job?  
Electoral Tribunal of the Federal Judicial Power



### AMLO Voters

### Non AMLO Voters



# EVALUATION OF AUTHORITIES

## NATIONAL ELECTORAL INSTITUTE

In general, do you approve or disapprove of the way (...) is handling their job?



■ **Stongly approve /  
Somewhat approve**

■ **Neither approve nor  
disapprove**

■ **Stongly approve /  
Somewhat approve**

**25%**

**35%**

**40%**

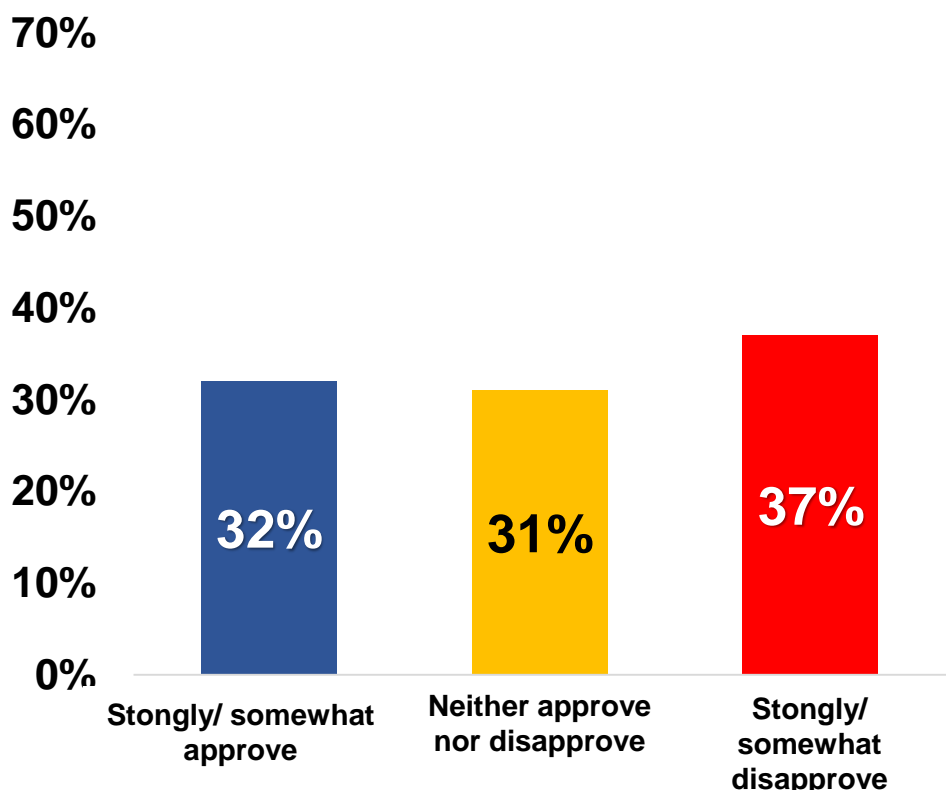
# EVALUATION OF AUTHORITIES

## NATIONAL ELECTORAL INSTITUTE

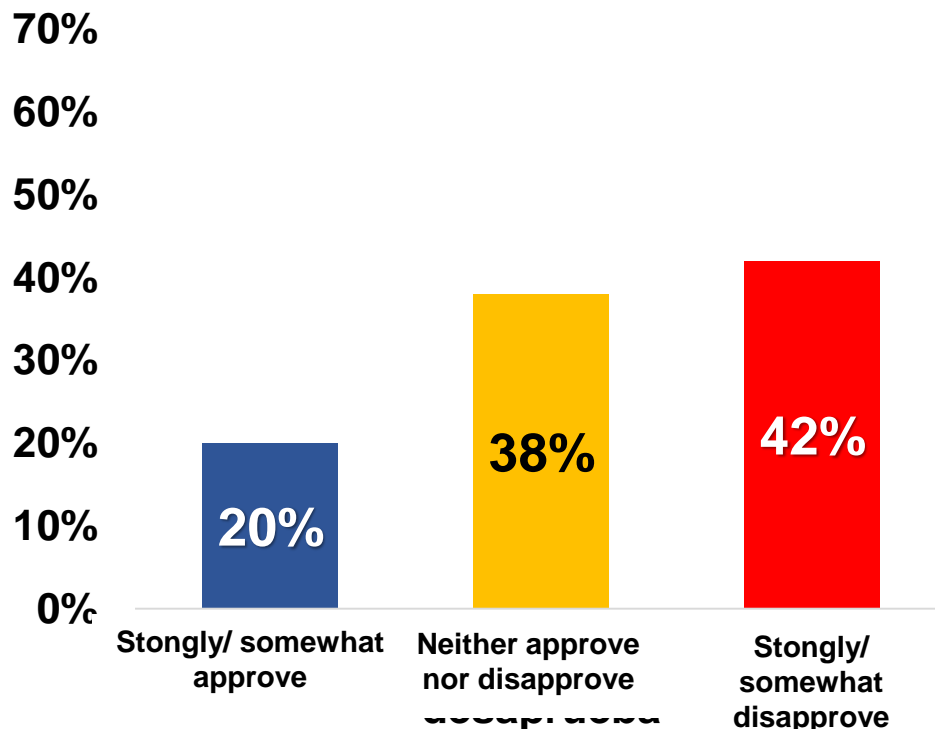
In general, do you approve or disapprove of the way (...) is handling their job?  
National Electoral Institute



### AMLO Voters



### Non AMLO Voters



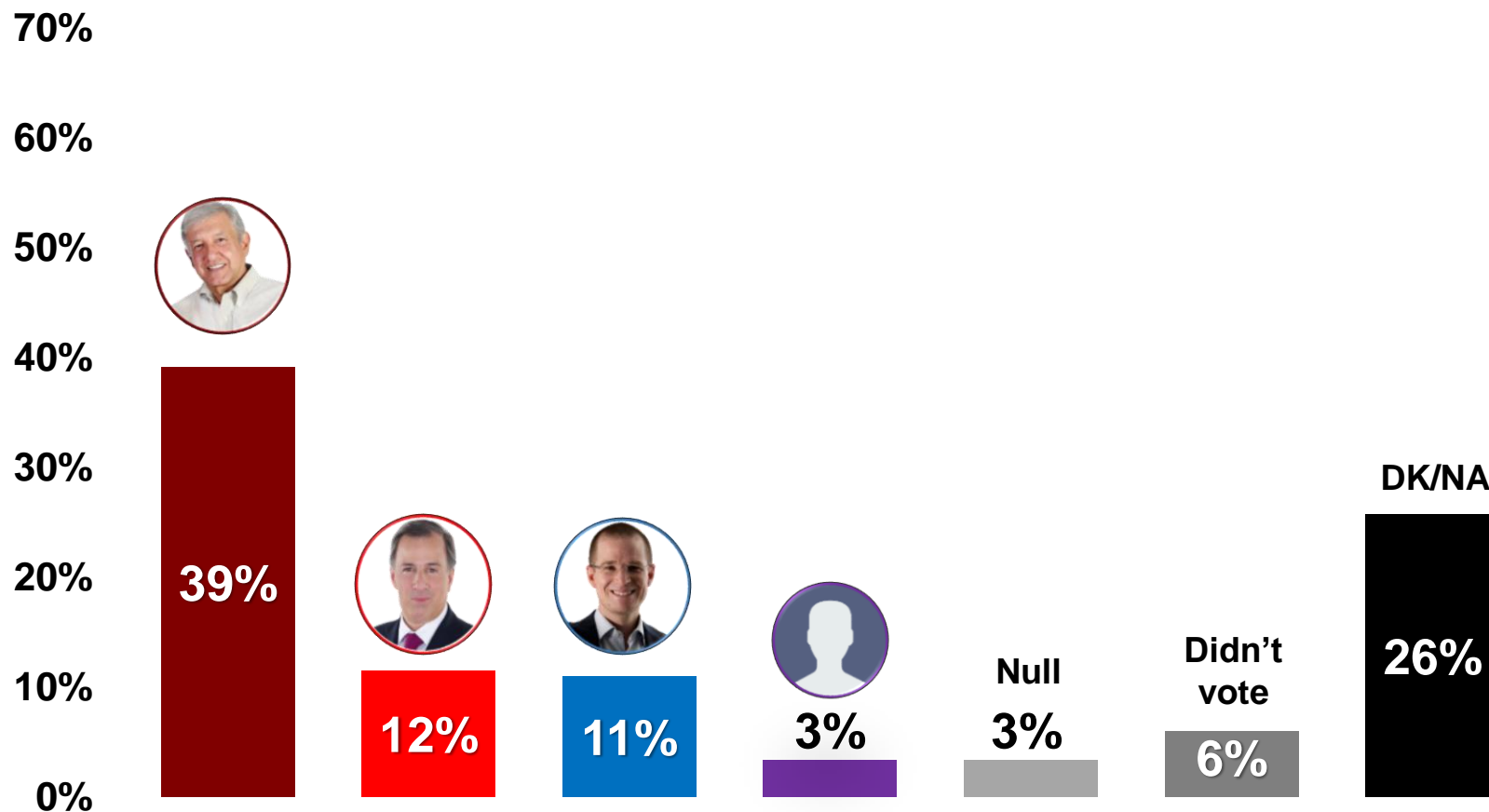


# **ELECTORAL PREFERENCE**

# ELECTORAL PREFERENCE

## PRESIDENTIAL VOTE 2018

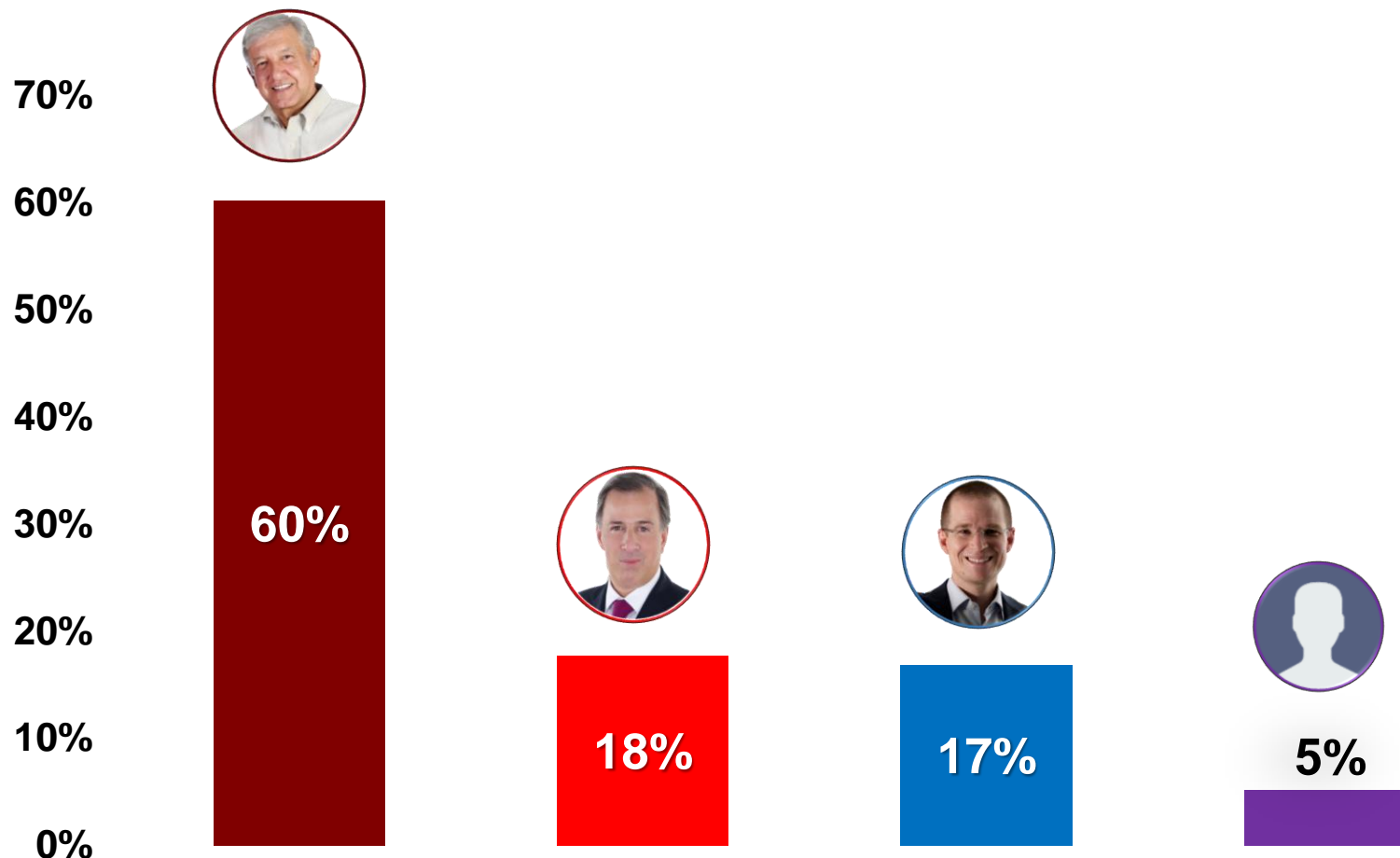
In the past Presidential Election, for which party or candidate did you vote?



# ELECTORAL PREFERENCE

## PRESIDENTIAL VOTE 2018

In the past Presidential Election, for which party or candidate did you vote?  
(effective percentage)



# ELECTORAL PREFERENCE

## PRESIDENTIAL VOTE 2018

In the past Presidential Election, for which party or candidate did you vote?

