

Pollster  _ _ _ _ _ _ _ _	<b>National Survey December 2017 B1</b>		Number  _ _ _ _ _ _ _ _
Date ____/12/2017 DD/MM/AAAA	Street: _____ # Outdoor: _____ # Indoor: _____	Neighborhood: _____	Start time ____:____ Hours Minutes
	Municipality: _____ State: _____	Federal District:  _ _ _  Section:  _ _ _ _ _  Type of survey: _____	

**POLLSTER: REMEMBER TO REGISTER THE NUMBER OF TRIALS YOU CARRY OUT BEFORE GETTING AN INTERVIEW IN THE "RESPONSE REGISTER" FORMAT.**

Your answer is confidential and the information provided will be used for statistical purposes only.

- A) Do you have a voting license?  
1) Yes 2) No (**Pollster: Render thanks and FINISH the interview**)  
9) No answer (**Pollster: Render thanks and FINISH the interview**) |\_|\_|
- B) Do you vote in this locality?  
1) Yes 2) No (**Pollster: Render thanks and FINISH the interview**)  
9) No answer (**Pollster: Render thanks and FINISH the interview**) |\_|\_|
- C) In what year were you born?  
|\_|\_|\_|\_|\_|\_|\_|\_|
- D) What is your age? (**Suspend the interview if he/she is younger than 18**)  
|\_|\_|\_|\_|\_| 99) DK/NA (**Spo**)

#### LIKELY VOTERS

2) How sure are you of voting on the presidential election for the same party you voted for today?

**Pollster: read options**

- 1) Very sure 3) Not so sure  
2) Somewhat sure 4) Not sure at all 9) DK/NA (**Spo**) |\_|\_|

3) Which party did you vote for in the presidential election held in 2012?

**Pollster: Read options 1-4**

- 1) PAN-Josefina Vázquez Mota 5) I could not vote (**Spo**)  
2) PRI-PVEM-Enrique Peña Nieto 6) I do not remember (**Spo**)  
3) PRD-PT-MC-Andrés Manuel López Obrador 7) Other (**Spo**): \_\_\_\_\_  
4) PANAL-Gabriel Quadri de la Torre 9) DK/NA (**Spo**) |\_|\_|

4) Do you know when the next presidential election is held? (**Pollster: Spontaneous answer. If the response is -Yes-, ask: When?**)

- 1) Yes, 1st of July of 2018 3) No  
2) Yes, another date \_\_\_\_\_ 9) DK/NA |\_|\_|

5) In general terms, how interested are you in the next presidential election?

- 1) Very much 3) Little 9) DK/NA (**Spo**)  
2) Somewhat 4) Not at all |\_|\_|

6) In a scale from 1 to 10, where 1 is not likely you will vote and 10 is very likely you will vote, tell me how likely will you vote in the next presidential election?

	DK/NA ( <b>Spo</b> )
1 2 3 4 5 6 7 8 9 10	99

7) Would you say you are a person who is very interested, somewhat interested, not so interested, or not interested at all in politics?

- 1) Very interested 3) Not so interested 9) DK/NA (**Spo**)  
2) Somewhat interested 4) Not interested at all |\_|\_|

8) The last time you went to a voting booth, when did you decide the party or candidate you were going to vote for?

- 1) More than a month in advance 4) Other (**Spo**) \_\_\_\_\_  
2) One week in advance  
3) The moment I arrived to the voting booth 9) DK/NA (**Spo**) |\_|\_|

9) How regularly do you vote?

- 1) Always 3) Sometimes 5) Never  
2) Almost everytime 4) Barely 9) DK/NA (**Spo**) |\_|\_|

#### PARTY IDENTIFICATION

10) Regardless of who you voted for, which political party do you sympathize with the most? (**Pollster: Spontaneous answer, insist: much or less?**)

- 1) PAN much 9) PVEM much 17) Encuentro Social much  
2) PAN less 10) PVEM less 18) Encuentro Social less  
3) PRI much 11) Mov. Ciudadano much 19) Other \_\_\_\_\_  
4) PRI less 12) Mov. Ciudadano less 20) None  
5) PRD much 13) Nueva Alianza much  
6) PRD less 14) Nueva Alianza less  
7) PT much 15) MORENA much  
8) PT less 16) MORENA less 99) DK/NA |\_|\_|

11) Regardless of your electoral participation and the party or candidate you prefer, which party do you think will win the next presidential election? (**Pollster: Spontaneous answer**)

- 1) PAN 6) Movimiento Ciudadano 11) None  
2) PRI 7) Nueva Alianza  
3) PRD 8) MORENA  
4) PT 9) Encuentro Social  
5) PVEM 10) Other \_\_\_\_\_ 99) DK/NA |\_|\_|

12) For which party would you NEVER vote for in a presidential election? (**Pollster: Spontaneous answer**)

- 1) PAN 6) Movimiento Ciudadano 11) None  
2) PRI 7) Nueva Alianza  
3) PRD 8) MORENA  
4) PT 9) Encuentro Social  
5) PVEM 10) Other \_\_\_\_\_ 99) DK/NA |\_|\_|

13) Assuming that you will participate to choose the next president, what will have a greater influence on your vote, the candidate or the party?

- 1) Candidate 3) Both (**Spo**) 9) DK/NA (**Spo**)  
2) Party 4) Other (**Spo**) \_\_\_\_\_ |\_|\_|

#### IDEOLOGY

14) In politics, people often talk about left and right. In a scale from 1 to 7 where 1 means completely left-leaning and 7 completely right-leaning...

Pollster: Rotate	Left	Right	DK/NA (Spo)
a) Where would you be located?	1 2 3 4 5 6 7	9	
b) Where would you locate the PAN?	1 2 3 4 5 6 7	9	
c) Where would you locate the PRI?	1 2 3 4 5 6 7	9	
d) Where would you locate the PRD?	1 2 3 4 5 6 7	9	
e) Where would you locate MORENA?	1 2 3 4 5 6 7	9	

#### ELECTORAL PREFERENCE

POLLSTER DELIVER **BALLOT 1** TO POLLEE AND SAY:

I am going to give you a sheet of paper with a question. Please cross out your answer and deposit the sheet of paper inside this urn or backpack. As you can see, this sheet is different to an actual ballot and will be used only in this poll. I remind you that your answer is confidential and will be used for statistical purposes only.

**AFTER THEY HAVE DEPOSITED BALLOT 1, ASK:**

1a) If you were not to vote for the option you just chose, which would be your second best option? **Pollster: Wait for answer and register**

- 1) PAN 6) Movimiento Ciudadano 11) Other \_\_\_\_\_  
2) PRI 7) Nueva Alianza 12) None (**Spo**)  
3) PRD 8) MORENA  
4) PT 9) Encuentro Social  
5) PVEM 10) Independent candidate 99) DK/NA (**Spo**) |\_|\_|

POLLSTER DELIVER **BALLOT 2** TO POLLEE AND SAY:

I am going to give you a sheet of paper with a question. Please cross out your answer and deposit the sheet of paper inside this urn or backpack. As you can see, this sheet is different to an actual ballot and will be used only in this poll. I remind you that your answer is confidential and will be used for statistical purposes only.



19e) If the previous answer was yes, what have you heard, or know about Margarita Zavala?

\*(Write down up to three answers)

A1= \_\_\_\_\_  
A2= \_\_\_\_\_  
A3= \_\_\_\_\_

20e) What is your opinion of Margarita Zavala, very good, good, bad or very bad?

- 1) Very good  
2) Good  
3) Regular (spontaneous) (spo)  
4) Bad  
5) Very bad  
6) I do not know or do not have a clear opinion  
9) No answer

21e) Why do you have this opinion?

\*(Write down up to three answers)

A1= \_\_\_\_\_  
A2= \_\_\_\_\_  
A3= \_\_\_\_\_

18f) Have you heard about de Jaime Rodríguez Calderón?

- 1) Yes 2) No (Go to Q22) 9) DK/NA (Spo) (Go to Q22) |\_\_|

19f) If the previous answer was yes, what have you heard, or know about Jaime Rodríguez Calderón?

\*(Write down up to three answers)

A1= \_\_\_\_\_  
A2= \_\_\_\_\_  
A3= \_\_\_\_\_

20f) What is your opinion of Jaime Rodríguez Calderón, very good, good, bad or very bad?

- 1) Very good  
2) Good  
3) Regular (spontaneous) (spo)  
4) Bad  
5) Very bad  
6) I do not know or do not have a clear opinion  
9) No answer

21f) Why do you have this opinion?

\*(Write down up to three answers)

A1= \_\_\_\_\_  
A2= \_\_\_\_\_  
A3= \_\_\_\_\_

#### MAIN PROBLEMS

22) When you think about the problems affecting the country, what do you think is the most important problem at the moment? (Pollster: Rotate options)

- 1) Crime and safety  
2) Economic crisis  
3) Drug trafficking  
4) Bad government/Politicians  
5) Unemployment  
6) Education  
7) Other (spo) Which one? \_\_\_\_\_  
9) DK/NA (spo)

#### ALLIANCES

15) Assuming that some parties will make alliances for the next election, if the presidential election were held today, which party or alliance would you vote for? (Pollster: Read options)

- 1) PAN-PRD-MC  
2) PRI-PVEM-PANAL  
3) MORENA-PT-PES  
4) Independent candidate  
5) Other \_\_\_\_\_  
6) None (Spo)  
9) NK/NA (Spo) |\_\_|

#### INDEPENDENT CANDIDATES

Ca\_ind) Who do you prefer as an independent candidate? \*(Rotate options)

- 1) Margarita Zavala  
2) Jaime Rodríguez Calderón  
3) Pedro Ferriz de Con  
4) María de Jesús Patricio Martínez  
5) Armando Ríos Pítter  
6) None  
7) Other, which one? \_\_\_\_\_  
8) I do not know  
9) No answer

#### ECONOMIC PERFORMANCE

23) Considering the country's economic performance, do you think Mexico is headed on the right path or the wrong path?

- 1) Right path  
2) Wrong path 9) DK/NA (Spo) |\_\_|

24) Considering Mexico's economic situation, would you say the economy is much better now, better now, the same, worse now, much worse now than it was a year ago?

(Polls. If the answer is –same-, ask: Equally good or equally bad?)

- 1) Much better now  
2) Better now  
3) As good as it was a year ago (Spo)  
4) As bad as it was a year ago (Spo) 9) DK/NA (Spo) |\_\_|  
5) Worse now  
6) Much worse now

25) Forecasting the country's economic situation for next year, do you think the economy will be much better, better, the same, worse, or much worse than it currently is?

(Polls. If the answer is –same-, ask: Equally good or equally bad?)

- 1) Much better now  
2) Better now  
3) As good as it is now (Spo)  
4) As bad as it is now (Spo) 9) DK/NA (Spo) |\_\_|  
5) Worse  
6) Much worse

26) Considering your current economic situation, would you say it is much better now, better, the same, worse or much worse than it was a year ago?

(Polls. If the answer is –same-, ask: Equally good or equally bad?)

- 1) Much better now  
2) Better now  
3) As good as it was a year ago (Spo)  
4) As bad as it was a year ago (Spo) 9) DK/NA (Spo) |\_\_|  
5) Worse now  
6) Much worse now

27) Forecasting your economic situation for next year, do you think it will be much better, better, the same, worse or much worse than it currently is?

(Polls. If the answer is –same-, ask: Equally good or equally bad?)

- 1) Much better  
2) Better  
3) As good as it is now (Spo)  
4) As bad as it is now (Spo) 9) Ns/Nc (Esp) |\_\_|  
5) Worse  
6) Much worse

#### GENERAL HEAD-TO-HEAD MATCHUPS

If the presidential election was only between (...) Who would you vote for?

\*(Rotate options)

- Ca1) 1. Andrés Manuel López Obrador (Morena-PT-PES),  
2. José Antonio Meade (PRI-PVEM-PANAL),  
3. Ricardo Anaya (PAN-PRD-MC),  
4. Margarita Zavala (Independent),  
5. Otro (Spontaneous)  
6. None (Spontaneous),  
7. I do not know,  
99. No answer (\_\_\_)

- Ca2) 1. Andrés Manuel López Obrador (Morena-PT-PES),  
2. José Antonio Meade (PRI-PVEM-PANAL),  
3. Ricardo Anaya (PAN-PRD-MC),  
4. Jaime Rodríguez Calderón (Independent),  
5. Otro (Spontaneous)  
6. None (Spontaneous),  
7. I do not know  
99. No answer (\_\_\_)

- Ca3) 1. Andrés Manuel López Obrador (Morena-PT-PES),  
2. José Antonio Meade (PRI-PVEM-PANAL),  
3. Ricardo Anaya (PAN-PRD-MC),  
4. Margarita Zavala (Independent),  
5. Jaime Rodríguez Calderón (Independent),  
6. Other (Spontaneous)  
7. None (Spontaneous),  
8. I don't know,  
99. No answer (\_\_\_)

#### CIVIC JUSTICE

B1) How often do you have conflicts or problems with a relative or acquaintance, where the intervention of some authority is necessary to solve it? POLLSTER READ: debts, neighborhood problems, quarrels without aggression, excessive noise, trash issues, parking issues, payment of community services.

- 1) Very often  
2) Often  
3) Almost never  
4) Never

B2) Do you consider this type of conflicts could get worse?

- 1) Yes, they could get worse  
2) Only some of them  
3) I do not think they could get worse

B3) If you have been part of some of these conflicts, how have you tried to solve them?

- 1) I do not try to solve them, I let them go

- 2) I search for help in institutions  
 3) I speak with whom I have the problem

B4) Do you know the policeman assigned to the community you live in?  
 1) Yes                    2) No                    9) DK/NA (Spo)                    |\_\_\_\_|

B5) Do you trust the policeman assigned to the community you live in?  
 1) Yes                    2) No                    9) DK/NA (Spo)                    |\_\_\_\_|

B6) Would you resort to the policeman assigned to your community if you had a community problem, of a non-judicial nature?  
 1) Definitely yes                    3) Probably no  
 2) Probably yes                    4) Definitely no

B7) Do you know any instance which you can resort to if you want to make a complaint about this type of community problems, of a non-criminal nature?  
 1) Yes                    2) No                    9) DK/NA (Spo)                    |\_\_\_\_|

B8) Do you know the difference between a crime, a conflict and an administrative fault?  
 1) Yes, I know the difference between the three  
 2) I just know the difference between the two of them  
 3) I do not know the difference

B9) Do you know the difference between a complaint and a report?  
 1) Yes                    2) No                    9) DK/NA (Spo)                    |\_\_\_\_|

B10) Have you or a relative or acquaintance ever made a report or complaint?  
 3) Yes, both                    4) No  
 1) Yes, report  
 2) Yes, complaint

B11) Have you, or any family member or acquaintance, ever been arrested for any illegality without being imprisoned (taken to the detention center of the municipality)?  
 1) Yes, me                    3) No  
 2) Yes, a family member or acquaintance                    9) DK/NA

B12) Only if you, or a relative or acquaintance, have been arrested without been incarcerated. How much do you think the detention helped change your behaviour?  
 1) A lot                    3) A little  
 2) Somewhat                    4) Nothing

B13) How much do you trust the work of the authorities in your community?  
 1) A lot                    3) A little  
 2) Somewhat                    4) Nothing

B14) Have you heard about civic justice? (Pollster. If the answer is yes: *Do you know what it is?*)  
 1) I have heard about it and know what it is  
 2) I have heard about it, but I do not know what it is  
 3) I have not heard about it

B15) Have you heard about mediation? (Pollster. If yes: *Do you know what it is?*)  
 1) I have heard about it and know what it is  
 2) I have heard about it, but I do not know what it is  
 3) I have not heard about it

B16) If there was an instance in your community to solve community conflicts, of a non-criminal nature, would you attend this instance in case of having a community conflict?  
 1) Definitely yes                    3) Probably no  
 2) Probably yes                    4) Definitely no

**MEDIA**

C1) Can you tell me which activities you carry out every week?	C2) How often do you carry out each of the following activities (several times a day, once a day, a few times a week, very rarely)?						
	Yes	No	Several times a day	Once a day	A few times a week	Very rarely	DK/NA
<b>Pollster: Rotate</b>							
a) Watch TV	1	2	1	2	3	4	9
b) Listen to the radio	1	2	1	2	3	4	9
c) Read the newspaper	1	2	1	2	3	4	9
d) Surf the internet	1	2	1	2	3	4	9
e) Check social media	1	2	1	2	3	4	9
f) Speak with friends and family	1	2	1	2	3	4	9

**FOR THOSE WHO ANSWERED THEY WATCH TELEVISION**

C3) During the week, what are the three television shows you watch the most?

A1= \_\_\_\_\_  
 A2= \_\_\_\_\_  
 A3= \_\_\_\_\_

C4) Usually people do not watch the news on television. Do you usually watch the news?

1) Yes                    2) No                    9) DK/NA (Spo)                    |\_\_\_\_|

C5) What is your favorite news program?

A1= \_\_\_\_\_

**FOR THOSE WHO ANSWERED THEY LISTEN TO THE RADIO**

C6) During the week, what are the three radio programs you listen to the most?

A1= \_\_\_\_\_  
 A2= \_\_\_\_\_  
 A3= \_\_\_\_\_

C7) Usually people do not listen to the news on the radio. Do you usually listen to the news?

1) Yes                    2) No                    9) DK/NA (Spo)                    |\_\_\_\_|

C8) What is your favorite radio news program?

A1= \_\_\_\_\_

**FOR THOSE WHO ANSWERED THEY DO READ THE NEWSPAPER**

C9) During the week, which are the three newspaper sections you read the most?

A1= \_\_\_\_\_  
 A2= \_\_\_\_\_  
 A3= \_\_\_\_\_

C10) Usually people do not read newspaper news. Do you usually read the news?

1) Yes                    2) No                    9) / DK/NA (Spo)                    |\_\_\_\_|

C11) Who is your favourite columnist?

A1= \_\_\_\_\_

**FOR THOSE WHO ANSWERED THEY DO CHECK THE INTERNET**

C12) During the week, what are the three internet sites you visit the most?

A1= \_\_\_\_\_  
 A2= \_\_\_\_\_  
 A3= \_\_\_\_\_

C13) Usually people do not read the news on the internet. Do you usually read the news on the internet?

1) Yes                    2) No                    9) / DK/NA (Spo)                    |\_\_\_\_|

C14) What is your favorite website to read the news?

A1= \_\_\_\_\_

FOR THOSE WHO ANSWERED THEY DO CHECK SOCIAL MEDIA

C15) What are the three social media platforms you use the most?  
 A1= \_\_\_\_\_  
 A2= \_\_\_\_\_  
 A3= \_\_\_\_\_

C16) Usually people do not follow the news on social media. Do you usually follow the news on your social media?  
 1) Yes 2) No 9) / DK/NA (Spo) | \_\_\_\_|

C17) C17) Which is your favourite news account on social media?  
 A1= \_\_\_\_\_

FOR THOSE WHO ANSWERED THEY DO SPEAK WITH FRIENDS AND FAMILY

C18) During the week, what are the topics you talk about with friends and family the most?  
 A1= \_\_\_\_\_  
 A2= \_\_\_\_\_  
 A3= \_\_\_\_\_

C19) Usually people do not talk with friends and family about the news. Do you usually talk about the news with friends and family?  
 1) Yes 2) No 9) / DK/NA (Spo) | \_\_\_\_|

C20) When you talk with friends and family about the news, what is your favourite topic?  
 A1= \_\_\_\_\_

**TECHNOLOGY**

**INTERNET USE AND ACCESS**

**Pollster. Read out loud:** *When we check social media, when we use apps to watch videos or listen to music, when we send or receive text messages through apps or when we use browsers, we are using the internet.*

T13) Do you use the internet?  
 1) Yes 2) No (Go to T38) 9) DK/NA (Spo) (Go to T38) | \_\_\_\_|

T16) When you use the internet, approximately how many hours do you spend on it?  
 | \_\_\_\_| | \_\_\_\_| Hours 99) DK/NA (Spo)

T17) Approximately how long have you been an internet user for?  
 | \_\_\_\_| | \_\_\_\_| years 99) DK/NA (Spo)

T18) Now please tell me, which of the following devices do you use to connect to the internet?	T19) How often do you use (...) to connect to the internet?							
	Yes	No	Daily	Once a week	Once every two weeks	Once a month	Once every two months or more	DK/NA
<b>Pollster: Rotate</b> If you do not have the device write down 2 (No)								
a) Desktop	1	2	1	2	3	4	5	9
b) Laptop	1	2	1	2	3	4	5	9
c) Tablet	1	2	1	2	3	4	5	9
d) Smartphone	1	2	1	2	3	4	5	9
e) Kindle (digital book reader)	1	2	1	2	3	4	5	9
f) Smart TV	1	2	1	2	3	4	5	9
g) Game console	1	2	1	2	3	4	5	9

T20) Where do you usually connect to the internet?

<b>Pollster: Rotate</b>	Yes	No	DK/NA
a) Home	1	2	9
b) Workplace	1	2	9
c) School	1	2	9
d) Cybercafe	1	2	9
e) Anywhere through a smartphone or tablet	1	2	9
f) Public places	1	2	9
g) Public transport	1	2	9

**FAKE NEWS**

X1) ¿ Have you heard or not about the sale of plastic rice in Mexico?  
 1) Yes 2) No 9) DK/NA (Spo) | \_\_\_\_|

X2) Do you consider this news is real or not?  
 1) Yes 2) No 9) DK/NA (Spo) | \_\_\_\_|

X3) Have you heard the term "fake news"?  
 1) Yes 2) No 9) DK/NA (Spo) | \_\_\_\_|

"Fake news" is a term that has been used lately to refer to false news.  
 X4) How easy or difficult is it for you to identify "fake news"?

- 1) Very easy
- 2) Easy
- 3) Difficult
- 4) Very difficult

X5) What actions do you take when you receive or read news to know if it is false or not?

- 1) Verify the sources
- 2) Read the comments that there might be about the news
- 3) Search for the news in prestigious media outlets
- 4) Ask someone who knows more about the topic
- 5) Other (Spo)
- 6) I do not take any action to verify the information
- 9) DK/NA

X6) How often do you share news or information that you have seen on the internet, social media or through WhatsApp messages?

- 1) Very often 3) Almost never
- 2) Often 4) Never

**MOBILE PHONES**

T38) Do you own a mobile phone?  
 1) Yes 2) No (Go to T61) 9) DK/NA (Spo) (Go to T61) | \_\_\_\_|

T39) Do you pay your mobile phone through prepaid cards or a plan?  
 1) Prepaid card 2) Plan 9) DK/NA (Spo) | \_\_\_\_|

T40) Approximately how much do you spend on your mobile phone per month?  
 1) \$100 - \$300 4) \$1001 - \$1500  
 2) \$301 - \$500 5) More than \$1500  
 3) \$501 - \$1000 9) DK/NA (Spo) | \_\_\_\_|

T41) With what company do you have your mobile phone contract?  
 1) Telcel 4) Unefon  
 2) Movistar 5) Other (Spo): \_\_\_\_\_  
 3) AT&T 9) DK/NA (Spo) | \_\_\_\_|

T42) Is your mobile phone a smartphone?  
 1) Yes 2) No (Go to T45) 9) DK/NA (Go to T44) | \_\_\_\_|

T43) In a scale from 1 to 5 where 1 is beginner and 5 is expert, how would you rate your skills in managing a smartphone?

					DK/NA (Spo)
1	2	3	4	5	9

T44) Does your mobile phone have access to the internet?  
 1) Yes 2) No (Go to T48) 9) DK/NA (Spo) (Go to T47) | \_\_\_\_|

T46) Did you connect yesterday to the internet on your mobile phone?  
 1) Yes 2) No 9) DK/NA (Spo) | \_\_\_\_|

T47) Do you connect to the internet on your mobile phone through WiFi or a 3G service?  
 1) WiFi 2) 3G service or similar 9) DK/NA (Spo) | \_\_\_\_|

**SOCIAL MEDIA**

T61) Are you a member of a social media platform such as Twitter, Facebook, Youtube, Whatsapp, or similar?  
 1) Yes 2) No (Go to SD) 9) DK/NA (Spo) (Go to SD) | \_\_\_\_|

T62) Do you have an account on (...)?

T63) Approximately how many hours a day do you spend on (...)?

<b>Pollster: Rotate</b>	Yes	No	Register in hours	DK/NA
a) Twitter	1	2		99
b) Facebook	1	2		99
c) Myspace	1	2		99
d) LinkedIn	1	2		99
e) Tumblr	1	2		99
f) Youtube	1	2		99
g) Vimeo	1	2		99

h) Instagram	1	2			99
i) Google Plus	1	2			99
j) Pinterest	1	2			99
k) Hi5	1	2			99
l) Metroflog	1	2			99
m) Taringa	1	2			99
n) Blogger	1	2			99
o) Snapchat	1	2			99
p) Spotify	1	2			99
q) Whats app	1	2			99
r) Waze	1	2			99
s) Kik	1	2			99

T64) Which account do you use the most? **(Pollster: Spontaneous)**

- |                |                  |
|----------------|------------------|
| 1) Twitter     | 12) Metroflog    |
| 2) Facebook    | 13) Taringa      |
| 3) Myspace     | 14) Blogger      |
| 4) LinkedIn    | 15) Snapchat     |
| 5) Tumblr      | 16) Spotify      |
| 6) Youtube     | 17) Whatsapp     |
| 7) Vimeo       | 18) Waze         |
| 8) Instagram   | 19) Kik          |
| 9) Google Plus | 20) Other _____  |
| 10) Pinterest  | 21) None         |
| 11) Hi5        | 99) DK/NA  __ __ |

T65) Approximately, how many friends or "contacts" do you have in the account you use the most?

|\_\_|\_\_|\_\_|\_\_| Friends or contacts      9999) DK/NA (Spo)

### SOCIAL DESIREABILITY (M-C/20)

I will read outloud a list of phrases which are related to personal attitudes and I want you to decide if you identify with (True) or not (False) with the content of each phrase.

Pollster: Rotate	True	False
	b) I never hesitate to leave what I'm doing to help someone in trouble	1
d) I have never really despised someone	1	2
f) * Sometimes I am unhappy when I can't do things my way	1	2
k) * Sometimes I like gossip	1	2
l) * There have been times when I have had feelings of rebellion against people with authority even when knowing that they were right	1	2
n) * Sometimes I play dumb to get rid of someone	1	2
o) * On some occasion I have taken advantage of someone	1	2
p) When I make a mistake I am always willing to admit it	1	2
q) I always try to do what I preach	1	2
s) * Sometimes I try to take revenge instead of forgiving or forgetting what someone has done to me	1	2
t) When I don't know something I don't mind to admit it	1	2
u) I am always polite, even with unpleasant people	1	2
v) * Sometimes I insist on doing things my way	1	2
w) On some occasions I feel I am sly	1	2
x) I have never let someone get punished for things I had done	1	2
y) I never get angry when people ask me to return a favor	1	2
z) I never get irritated when people express ideas very different to mine	1	2
ab) * On some occasions I have felt very jealous of other people's good fortune	1	2
ad) * Sometimes it bothers me that people ask me favours	1	2
ag) I have never said something on purpose that could hurt someone's feelings	1	2

### XIX. SOCIO DEMOGRAPHIC

E) Gender: **(Pollster: write down WITHOUT asking)**

- 1) Male      2) Female      |\_\_|

F) What degree of education did you achieve?

- |                        |   |
|------------------------|---|
| 1) None                | 4) Higher education or technical degree |
| 2) Primary education   | 5) University or higher                 |
| 3) Secondary education | 9) DK/NA (spo)       __                 |

G) Having in mind your information is only used for statistical purposes, adding up everything earned by your family, approximately what is the monthly income in your home

- 1) Up to \$1,500      4) \$6,001-\$12,000

- |                    |                         |
|--------------------|-------------------------|
| 2) \$1,501-\$3,000 | 5) More than \$12,000   |
| 3) \$3,001-\$6,000 | 9) DK/NA (spo)       __ |

H) What is your main occupation?

- |                                   |                       |
|-----------------------------------|-----------------------|
| 1) Public sector (not a teacher)  | 8) Teacher            |
| 2) Self-employed                  | 9) Unemployed         |
| 3) Private sector (not a teacher) | 10) Retired           |
| 4) Agricultural sector            | 11) Other (spo) _____ |
| 5) Worker                         | 99) DK/NA (spo)       |
| 6) House keeper                   |                       |
| 7) Student                        | __ __                 |

I) What is your marital status?

- |               |                   |
|---------------|-------------------|
| 1) Single     | 5) Separated      |
| 2) Married    | 6) Widow          |
| 3) Free union |                   |
| 4) Divorced   | 9) DK/NA       __ |

**POLLSTER: Ask and write down the name of the pollee.**

POLLSTER EXPLAIN THE FOLLOWING: "For the purpose of measuring the quality of my work, a person from this company would like to contact you. For this purpose I would be very grateful if you would provide your number so that he or she can carry out this supervision."

**Pollster: Write down the exact time at which you ended the interview:**

|\_\_|\_\_| : |\_\_|\_\_|  
Hours      Minutes

**Pollster: Write down the approximate duration of the interview (in minutes):** \_\_\_\_\_

	Name	Signature
Pollster		
Supervisor		

Ballot 1	President	December 2017	Folio
Street: _____ # Outdoor: _____ # Indoor: _____			_ _ _ _
Neighbourhood: _____			
Municipality: _____		State : _____	
Federal District:  _ _ _	Section:  _ _ _ _ _		

Cross out your answer to this question and deposit the sheet of paper in this urn. As you can see, this sheet is different to an actual ballot and will be only be used for this poll.

Your answer is confidential.

If the presidential election were held today, which party would you vote for?



Ballot 2	Federal Deputy	December 2017	Folio
Street: _____ # Outdoor: _____ #			_ _ _ _
Indoor: _____ Neighbourhood: _____			
Municipality: _____		State: _____	
Federal District:  _ _ _	Section:  _ _ _ _		

Cross out your answer to this question and deposit the sheet of paper in this urn. As you can see, this sheet is different to an actual ballot and will be only be used for this poll.  
Your answer is confidential.

If the federal deputy election were held today, what party would you vote for?

